## **DETAILS FOR SPONSORSHIP CATEGORIES**

	Gold	Diamond	Platinum	Silicon
Total Sponsorship Amount	₹2 lakh /USD \$ 2500	₹3 lakh /USD \$ 3800	₹5 lakh /USD \$ 6200	₹7 lakh / USD \$ 8600
		Detailed description		
Exhibit Space	1 unit of cubicle total size (3mX3mX2.4m) Including 1 table + 2 chairs  Electrical power point - 5 amp - 1, 15 amp - 1 Light provision	1 units of total size (3mX3mX2.4m) Including 1 table+ 2 chairs  Electrical power point - 5 amp - 1, 15 amp - 1 Light provision	2 units of total size (3mX3mX2.4m) Including 2 tables + 4 chairs  Electrical power point - 5 amp - 2, 15 amp - 2 Light provision	2 units of total size (3mX3mX2.4m) Including 2 tables + 4 chairs  Electrical power point - 5 amp - 2, 15 amp - 2 Light provision
Recognition	Opening	Opening	Opening and closing	Opening, closing and intermediate
Advertisement in conference proceedings (e-book)	Quarter Page	Full Inside Back cover	Full Inside Front Cover	Full Back Cover
Mention in conference press release	Logo and name	Logo and name	Logo and name	Logo and name
Logos on various conference documents  · abstracts book, proceedings, etc.  · Event page  · Signage  · A/Vs  · Homepage promo  · Email promo  · Social media mentions  · Conf kit  · e newsletters	<ul> <li>Abstracts book, proceedings, etc.</li> <li>Banners</li> <li>Homepage promo</li> <li>Conf kit</li> <li>Backdrops</li> </ul>	<ul> <li>Abstracts book, proceedings, etc.</li> <li>Banners</li> <li>Homepage promo</li> <li>Social media mentions</li> <li>Conf kit</li> <li>Backdrops</li> </ul>	<ul> <li>Abstracts book, proceedings, etc.</li> <li>Banners</li> <li>Signage</li> <li>A/Vs</li> <li>Homepage promo</li> <li>Social media mentions</li> <li>Conference kit</li> <li>Backdrops</li> </ul>	<ul> <li>Abstracts book, proceedings, etc.</li> <li>Banners</li> <li>Signage</li> <li>A/Vs</li> <li>Homepage promo</li> <li>Email promo</li> <li>Social media mentions</li> <li>Conference kit</li> <li>E newsletters</li> <li>Backdrops</li> </ul>

Company Name and logo collateral for participation	-	-	Yes	Yes
Verbal recognition at events / Acknowledgement in ceremonies (opening/closing/ intermediate)	Opening/closing	Opening/closing/	Opening/closing/ intermediate	Opening/closing/ intermediate
Opportunity to distribute branded goods to delegates	Yes	Yes	Yes	Yes
Conference registration	2 persons	3 persons	4 persons	5 persons
Sponsorship Amount	₹2 lakh /USD \$ 2500	₹3 lakh /USD \$ 3800	₹5 lakh /USD \$ 6200	₹7 lakh / USD \$ 8600

## Additional sponsorships categories

- Inaugural dinner (Dec 14, 2023) sponsor: ₹ 5,00,000 (equivalent to **Platinum sponsorship**)
- Conference dinner (Dec 15, 2023) sponsor: ₹5,00,000 (equivalent to **Platinum sponsorship**)
- Inaugural Hi tea and closing Hi tea (Dec 14, 2023) sponsor: ₹75,000
- Regular Lunch/Dinner (Dec 14 to 16, 2023) Sponsor: ₹200,000 per day (equivalent to **Gold sponsorship**)
- Conference kit (with a small flyer in bag/ promotional item): ₹3,00,000 ( equivalent to Diamond sponsorship)
- Conference T-shirts with the conference logo and sponsor company logo: ₹ 2,00,000 (equivalent to **Gold sponsorship**)
- Conference souvenir:₹3,00,000 (equivalent to **Diamond sponsorship**)
- Sponsoring a foreign delegate: ₹ 3,00,000 (equivalent to **Diamond sponsorship**)
- Sponsoring the full day session sponsor: ₹ 3,00,000 (equivalent to **Diamond sponsorship**)
- Cultural event sponsorship sponsor: ₹ 5,00,000 (equivalent to **Platinum sponsorship**)

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