

Course Curriculum: Master of Business Administration

Module I				
Sr. No.	Course Title	Course type	No of hours	No of credits
1.	Data science for managerial decisions	Core	30	3
2.	Operations management	Core	30	3
3.	Marketing Management	Core	30	3
4.	Financial Reporting & Accounting	Core	30	3
5.	Microeconomics for Managers	Core	30	3
6.	Managerial Communication	Core	30	3
	Total		180	18

Module II				
Sr. No.	Course Title	Course type	No of hours	No of credits
1	Supply Chain Management	Core	30	3
2	Applications of AI & ML Techniques	Core	30	3
3	Corporate Finance	Core	30	3
4	Managing workplace Behaviour	Core	30	3
5	Sustainable development for business	Core	30	3
6	B2B Marketing	Core	30	3
	Total		180	18

Module III				
Sr. No.	Course Title	Course type	No of hours	No of credits
1	Project Management	Core	30	3
2	People Management	Core	30	3
3	Business Research Methods	Core	30	3
4	Macro-economics	Core	30	3
5	Optimization and Decision Techniques (Operations Research)	Core	30	3
6	Innovation and entrepreneurship lab	Core	30	3
	Total		180	18

Module IV Summer Project- 6 credits

Module V				
Sr. No.	Course Title	Course type	No of hours	No of credits
1	Leadership Development	Core	30	3
2	Strategic Management	Core	30	3
3	Elective 1	Elective	30	3
4	Elective II	Elective	30	3
5	Elective III	Elective	30	3
6	Elective IV	Elective	30	3
7	2 Microcredit course (1.5 credits each*)		30	3
	Total		210	21

* Microcredit course – Business Ethics

Module VI				
Sr. No.	Course Title	Course type	No of hours	No of credits
1	Elective V	Elective	30	3
2	Elective VI	Elective	30	3
3	Elective VII	Elective	30	3
4	Elective VIII	Elective	30	3
5	Elective IX	Elective	30	3
6	2 Microcredit course (1.5 credits each)		30	3
	Total		150	18

Module VII				
Sr. No.	Course Title	Course type	No of hours	No of credits
1	Elective X	Elective	30	3
2	Elective XI	Elective	30	3
3	Elective XII	Elective	30	3
4	2 Microcredit course (1.5 credits each)		30	3
5	3 Global Online courses (2 credits each)			6
6	Capstone project			3
	Total		120	21