

Management Literacy: The Missing Link in India's Growth Story

India's aspiration to become a developed economy by 2047 will be driven not only by manufacturing and infrastructure, but by the efficiency of the enterprises that power them. Few have championed this idea as consistently as Ajit Singhvi.

A philanthropist, management adviser and author, Ajit Singhvi combines global academic credentials from Harvard Business School, Manchester Business School, Middlesex University, the Japan Institute of Plant Management, Ashridge Management College, the Institute of Chartered Accountants, and the Chartered Institute of Management Accountants with over five decades of industry leadership across the UK, France, India, Nigeria and the West Indies. His work spans leadership roles at global corporations including May & Baker, British Leyland, GEC Alsthom and Carnaud Metalbox, before spearheading the Aditya Birla Group's enterprise-wide transformation as Corporate President through a holistic management model focused on operational excellence and competitive advantage. Championing the concept of Individual Social Responsibility (ISR), I donated 85% of my life savings for education and women empowerment in India.

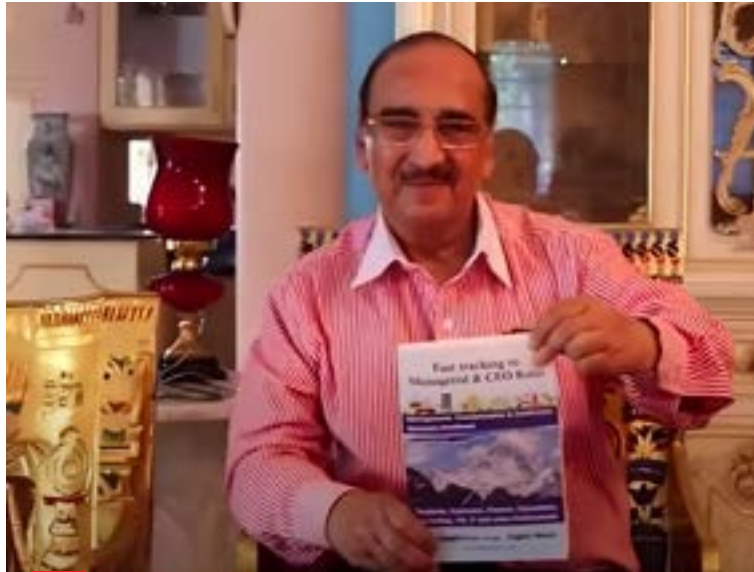
At the heart of Ajit Singhvi's philosophy lies QC DIP—Quality, Cost, Delivery, Innovation and Productivity—a practical framework designed to help organisations improve performance, eliminate waste, embrace innovation and build globally competitive businesses. His work has consistently demonstrated that stronger enterprises create stronger economies by improving productivity, competitiveness, employment and ultimately contributing to India's GDP growth.

Today, through Professorial Chairs at IIT Madras, IIT Roorkee and IIM Mumbai, the Ajit Singhvi Centre for Management Literacy, his educational trust and his book *Alphabet of Management & Transformation*, he continues to champion a nationwide movement to make management excellence accessible to every entrepreneur, professional and MSME. Ajeet Singhvi Centre for management literacy at IIT Roorkee is designed to make engineers more efficient in managing and transforming.

"I am passionate about making India the most management literate nation after successful computer literacy for achieving higher levels of competitiveness. For this purpose, I am willing to place my expertise and training material at the disposal of others," says Ajit Singhvi.

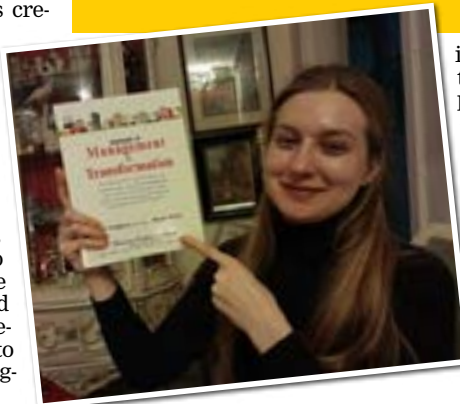
To further this mission, Ajit Singhvi has made an extensive repository of free management learning resources publicly available through www.womenceo.org.uk. The platform offers practical guides on enterprise transformation, strategic planning, operational excellence, QC DIP, leadership, supply chain management, quality systems, Six Sigma, productivity improvement, AI and technology adoption, cost optimisation, customer-centricity, transformation roadmaps, and implementation tools—designed for business leaders, professionals, students and MSMEs alike. While QCD is a well-known concept, it is doctor Singhvi, who added the "I" & "P", to make it QC DIP.

More than simply sharing ideas, Ajit Singhvi has chosen to democratise management knowledge. Through his free digital repository, he has made available an extensive library of practical learning modules, presentations and



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implementation guides covering enterprise transformation, strategic planning, QC DIP, operational excellence, waste elimination, supply chain management, quality systems, Six Sigma, AI and technology adoption, productivity enhancement, cost optimisation, customer-centricity and transformation roadmaps. Designed in a simple, ready-to-deploy format, the material enables entrepreneurs, managers, students and professionals to translate management theory into measurable business outcomes.

For India's 63 million-plus MSMEs—the backbone of the economy contributing nearly 30% of GDP, 45% of manufacturing output and over 45% of exports—these resources offer a practical blueprint for building globally competitive enterprises. Rather than focusing only on large corporations, Ajit Singhvi's methodology empowers every employee and work centre to identify waste, improve processes, upgrade skills, adopt technology and create a culture of continuous improvement. His vision is to make world-class management practices accessible to every Indian enterprise, helping MSMEs strengthen productivity, competitiveness and resilience while accelerating India's journey towards the Viksit Bharat 2047 mission. The complete learning repository is available free of cost through the Ajit Singhvi Education & Training Trust for anyone committed to building better enterprises and a stronger India.

As India advances towards Atmanirbhar Bharat and Viksit Bharat 2047, Ajit Singhvi's vision remains clear: improving India's GDP begins with improving the way India manages its enterprises. Every efficient organisation is not merely a successful business—it is a stronger contributor to the nation's economic future.