

»» IIM MUMBAI ««

DIGITAL MIRROR

www.iimmumbai.ac.in



IIM MUMBAI SEEKS ELEVATION

THE INDIAN INSTITUTE OF MANAGEMENT MUMBAI, PREVIOUSLY NITIE, HAS APPROACHED THE BMC FOR AN ELEVATED ROAD FROM SAKI VIHAR ROAD JUNCTION TO ENHANCE CAMPUS ACCESSIBILITY. THE PREMIER INSTITUTE AIMS FOR BETTER CONNECTIVITY ON VIHAR LAKE ROAD IN POWAI.

PAGE 4

REVELATION OF INDIAN IIM MUMBAI NEW LOGO

INDIAN INSTITUTE OF MANAGEMENT MUMBAI REVEALED ITS NEW LOGO, A VISUAL EMBODIMENT OF RESILIENCE AND TRIUMPH OVER CHALLENGES. CRAFTED BY NID BENGALURU, THE EMBLEM DRAWS INSPIRATION FROM THE POWERFUL METAPHOR OF 'MOVING MOUNTAINS.'

PAGE 3

IIM MUMBAI DIGITAL TRUST LAB HOSTED ITS FIRST IN THE SERIES OF PANEL DISCUSSIONS, THEMED "DIGITAL TRUST – THE KEY FOR BUSINESS SUCCESS IN THE TECHNOLOGICAL ERA."

PAGE 10

PROF. RAKESH RAUT RECEIVES OUTSTANDING FACULTY RESEARCHER AWARD 2023 IN DECISION SCIENCES

PAGE 44

Sr. No.	Events at IIM Mumbai	Pg no.
1	Chairman's Message	1
2	Directors's Message	2
2	Revelation of Indian Institute of Management, Mumbai's new logo	3
3	IIM Mumbai Seeks Elevation	4
4	ACED, Humanizing Work and Work Environment (HWWE) and BRICS Plus HFE Conference	5
5	Ambassador Prof Anil Sooklal Engages in BRICS Discussion at IIM Mumbai	6
6	IIM Mumbai Partners with Tata Electronics	7
7	IIM Mumbai and Deloitte Leaders Unite	7
8	Memorandum of understanding with the University of Akron	8
9	Join Forces for Executive Education Program	9
10	IIM Mumbai Digital Trust Lab Inaugurates	10
11	VALEDICTORY FUNCTION OF HINDI FORTNIGHT 2023	11
12	Launch of Consumer Research Report by IIM Mumbai and FPSB India	12
	STUDENT FOCUS	
13	Shri Nitin Gadkari Honored with Lakshya Distinguished Leader Award at IIM Mumbai	13
14	IT & Analytics Module of Summer Project Contest 2023 Concludes at IIM Mumbai's Avartan	14
15	Marketing Conclave Hosted by IIM Mumbai with Industry Experts	15
16	Lakshwiz D-Street Finance Case Challenge Culminates at IIM Mumbai's Avartan 2023	16
17	Lakshwiz Bazaar Marketing Case Challenge Culminates at IIM Mumbai's Avartan 2023	17
18	Inaugural Ceremony Of DGMP - Batch 05	18
19	JOSH 2023 Inaugurated at IIM Mumbai with National Athletic Coach Dr. Kalyan Chaudhuri	19

20	IIM Mumbai's FIT India Athletic Meet 2023: A Triumph of Fitness, Sportsmanship, and Unity	20
21	Hon. Prime Minister's address to Vice Chancellors at the event which is part of the 'Viksit Bharat Sankalp Yatra'	20
22	IIM Mumbai surge 20% rise in REcruitment	21
23	IIM Mumbai Celebrates 'International Year of Millets - 2023'	21
24	IIM Mumbai Renews Partnership with Procter & Gamble for Three More Years	21
25	IIM Mumbai Hosts Abhyuday - VLFM Business Conclave 2023	22
26	VLFM Business Conclave 2023 – ABHYUDAY Ignites Business Insight at IIM Mumbai	23
27	IIM Mumbai Hosts Abhyuday - VLFM Business Conclave 2023	24
28	"PGDEx-VLFM Batch Hosts Drona Leadership Talk with Industry Leaders from Deloitte"	25
29	Expert Talk on "Stochastic Districting" by Prof. Francisco Enriches IIM Mumbai	26
30	Navratri Celebrations at IIM Mumbai	27
31	Acuwar Case Competition Launches at IIM Mumbai with Industry Experts	27
32	IIM Mumbai Hosts Successful Semifinale of Allcargo LogicOn Case Competition	28
33	Team Excel-arators from IIM Mumbai won Reckitt Global Challenge 2023	29
34	The inaugural Mumbai-Allcargo LogicOn Case Competition	29
35	Prime Thinkers Emerge Victorious in Amazon ACE Challenge 2023"	30
36	Team Avengers Triumph in 'Vikaas: A Case Study Competition' at IIT BHU	30
37	Remarkable achievement in the "Suzuki's Rural Resurge"	31
38	Tech Trio Triumphs in Unilever's Tectonic	31
39	IIM Mumbai Triumphs in Cummins Redefine National Case Competition	32
40	IIM Mumbai Student Rajesh Wagh Selected in Ek Bharat Shreshta Bharat Yuva Sangam Programme	32
41	Runners-Up in Asian Paints Chain Reaction	33
42	The A Team Secures Runner-Up Position in Perfetti Confy Challenge	33
43	Drona LeaderShip Talk	34
44	Dr. Ajay Kumar Speaks on Startups at IIM Mumbai's Independent Director's Programme	35
45	Insightful Leadership Talk by TransUnion CIBIL Limited at IIM Mumbai	36
46	Inspiring Leadership Insights Shared at PGDEx-VLFM 6th Batch	37

47	Mr. Saif Qureshi INSPIRES at IIM Mumbai's VPG Lecture Series	38
48	Masterclass series in Sustainability Leadership	39
49	Embark on the Journey of Generative AI in Supply Chain Management with IIM Mumbai's Completed Certification Course	40
50	IIM Mumbai marked the successful completion of the 'Reinventing Business Operations with Data Analytics 2023	41
51	The Math Magicians Win at IIT Kharagpur's Optima 2023 Networsify Competition	41
52	Leadership and Good Governance Talk by Dr. Dharmendra Singh Gangwar at IIM Mumbai	42
53	Festive Radiance Illuminates IIM Mumbai	42
54	Saraswati Pooja at IIM Mumbai	42
	FACULTY FOCUS	
55	Dr. Carles Moslares of IQS School of Management Visits IIM Mumbai to Strengthen Partnership	43
56	Green Lantern Panel Discussion on Sustainable Development at IIM Mumbai's Avartan Fest	43
57	Prof. Rakesh Raut Receives Outstanding Faculty Researcher Award 2023 in Decision Sciences	44
58	The successful outcomes were achieved under the guidance of Prof. Vijaya Kumar Manupati	44
59	Director of IIM Shillong Prof. D P Goyal, Ph.D visits IIM Mumbai	45
60	RESEARCH publications	45
61	ONLINE MANAGEMENT DEVELOPMENT PROGRAMMES (MDP) CONDUCTED	46
62	Online UBPs conducted (October to December 2023)	47
63	Consultancy Assignment in Progress 2023-24	50
	ALUMNI FOCUS	
64	IIM Mumbai Alumni Association Excellence at Sansmaran 2023	52
65	IIM Mumbai Alumni Cheers 7 First-Year Scholarship winners	53
66	IIM Mumbai Welcomes Distinguished Alumni Leaders!	54
67	Alumni Reconnect: Dubai and London Regional Meets	54
68	IIM Mumbai Alumni: 39th AGM Highlights and Achievements	55
69	IIM Mumbai Launches 14th edition magazine alumni	55
70	Elevated road to the campus	56
71	NITIE 24' Batch to leave as IIM Grads	56
72	Curricular Alter at IIM Mumbai	56

CHAIRMAN'S MESSAGE

Welcome to the Quarterly Digital Newsletter of IIM Mumbai! On behalf of the Board of Governors, it gives me great pleasure to note a few pathbreaking updates since the last issue of this magazine. With our transformation into the latest IIM occurring seamlessly, a brand new logo heralds this new chapter of our ascent into further heights. NID Bengaluru's team succinctly identified our trailblazing corpus of faculties and students who consistently move mountains with their endeavors and incorporated this sentiment into the logo. Our new infrastructural developments are well underway and embraced by our students, who continue their determined academic and professional pursuits. Our rebranded image is also continuously being graced by industry professionals and eminent guest faculty from both the corporate world and academia worldwide. As we gear up for the very first convocation as IIM Mumbai in the very first month of 2024, we celebrate new beginnings and achieving phenomenal heights forevermore. With these fresh developments in mind and the New Year's air in your lungs, I hope you all will enjoy reading this edition of the Digital Mirror.



DIRECTOR'S MESSAGE

Once again, we have coasted through the calendar to enter another year. 2023 was NITIE's Diamond Jubilee Year, made all the more special by its rebranding as the Indian Institute of Management, Mumbai. The vast changes brought to this institute following this monumental change are being accomplished seamlessly with the support of everybody involved, ranging from the Government of India, the Ministry of Education, the Government of Maharashtra, our esteemed chairman, dedicated board members, corporate partners and, of course, our esteemed faculties, staff, and students. One of our prime updates is unveiling a brand new logo that symbolizes our new direction upwards and beyond. In a masterpiece of an effort crafted by NID Bengaluru, this visual representation seamlessly blends innovation and symbolism, inspired by the idiom 'moving mountains.' The logo visually represents IIM Mumbai's historic expertise in supply chain management and logistics, with interconnected triangles forming a mountain, symbolizing adeptness in network enterprises. The text 'IIM Mumbai' below represents a hand carrying these mountains, symbolizing the Herculean efforts in logistics.

A host of scintillating events have marked the months since our last edition. We had a host of conferences, including the Asian Conference on Ergonomic and Design (ACED), Humanizing Work and Work Environment (HWWE), and BRICS Plus HFE Conference. IM Mumbai witnessed another edition of Avartan, its annual extravaganza, and a host of events under its umbrella.



I We had the pleasure of honoring Shri Nitin Gadkari, Hon'ble Union Minister of Road Transport and Highways, with the Lakshya Distinguished Leader Award, and he graced the occasion with his insights. The fest also saw case challenges and contests galore, as well as a series of keen conclaves that saw the who's who of each industry leave audiences with plenty of food for thought. Also we had the pleasure of having our sports fest JOSH inaugurated by Dr. Kalyan Chaudhuri, the Deputy Chief National Athletic Coach of the Team India Athletic Team. Other memorable events of note were the inauguration of the DGMP batch and the VLFM Business Conclave. Prof. Francisco Saldanha da Gama, Chair in Supply Chain Management at Sheffield University Management School delivered an excellent guest lecture. IIM Mumbai, in collaboration with Allcargo, also conducted an intriguing case competition that saw participation from the top B schools in the country. Our students have performed exceedingly well in case competitions, representing our institute and it is my sincere wish that you will enjoy reading about them and more as you peruse this edition of the Digital Mirror.

REVELATION OF INDIAN INSTITUTE OF MANAGEMENT, MUMBAI'S NEW LOGO



Indian Institute of Management Mumbai revealed its new logo, a visual embodiment of resilience and triumph over challenges. Crafted by NID Bengaluru, the emblem draws inspiration from the powerful metaphor of 'moving mountains.' The interconnected triangles forming a block-chain design elegantly carry the letters IIM Mumbai, subtly portraying a hand supporting the mountain.

In an exclusive revelation covered by The Free Press Journal, esteemed Director, Prof. Manoj Tiwari, shared profound insights into the symbolism behind the logo. "Moving mountains symbolizes managing immense challenges," he shared, highlighting the significance of facing colossal tasks with unwavering determination and efficiency. The logo serves as a reminder of the institute's commitment to tackling monumental tasks, echoing the spirit of determination and resilience.

The logo visually represents IIM Mumbai's expertise in supply chain management and logistics, with interconnected triangles forming a mountain, symbolizing adeptness in network enterprises. Director Manoj Tiwari highlights the significance, noting that 'IIM Mumbai' below represents a hand carrying these mountains, symbolizing the Herculean efforts in logistics

Under the visionary leadership of Shashi Kiran Shettyji, the Chairman of the Board of Governors at IIM Mumbai and Allcargo Logistics Ltd, ECU Worldwide, the new emblem symbolizes the interconnected world of entities. It serves as a visual representation of overcoming all impossibilities through 'Hanumat Prayas,' reflecting our collective spirit of determination and collaboration.

Drawing inspiration from established IIMs like Ahmedabad and Bangalore, IIM Mumbai integrates best practices into its ethos. The logo, a vital identity element, encapsulates the institute's essence with the motto 'Gyanam Jayati Sarvatra,' where knowledge triumphs universally.

This new logo serves as a visual cornerstone, embodying our hillside location, excellence in supply chain management, and support for the PM Gati Shakti Master Plan. It represents our unique identity within the IIM community and inspires us to approach every challenge with the spirit of 'Hanumat Prayas.'

Formerly NITIE, the institute's transformation goes beyond nomenclature. The previous logo, symbolizing industrial growth with the 'Mashal,' evolves to signify a new chapter in the journey of knowledge and enterprise.

Exciting times lie ahead as IIM Mumbai charts its course towards academic excellence and innovative leadership, driven by interconnectedness, collective effort, and the triumph of knowledge over challenges.



IIM MUMBAI SEEKS ELEVATION

AFTER PREMIER INSTITUTE TAG, IIM MUMBAI ASKS BMC FOR ELEVATE

The Indian Institute of Management Mumbai, previously NITIE, has approached the BMC for an elevated road from Saki Vihar Road Junction to enhance campus accessibility. The premier institute aims for better connectivity on Vihar Lake Road in Powai.

The Indian Institute of Management – Mumbai, formerly NITIE, has written to the BMC requesting it to build an elevated road from a little before the Saki Vihar Road Junction to the campus entrance. The access road to the institute is narrowed due to encroachment on both sides. With the premier IIM tag, the institute is keen on better road connectivity to the campus on Vihar Lake Road in Powai. An institute official said better accessibility for a premier institute will go a long way in contributing to the government and industries through its different activities.

He said they will hold regular national and international conferences, for which delegates from India and abroad will travel to the campus. Also, with the premier tag, more industry representatives would visit during placements and for knowledge-sharing sessions. A short elevated road of under 750 metres will magnify connectivity for large stakeholders, he added.

KEY HIGHLIGHTS

IIM MUMBAI, FORMERLY NITIE, HAS URGED BMC FOR A SHORT ELEVATED ROAD FROM SAKI VIHAR ROAD JUNCTION TO ENHANCE CAMPUS ACCESSIBILITY. THE PREMIER INSTITUTE EMPHASIZES IMPROVED CONNECTIVITY ON VIHAR LAKE ROAD IN POWAI TO FACILITATE NATIONAL AND INTERNATIONAL CONFERENCES, INDUSTRY VISITS, AND KNOWLEDGE-SHARING SESSIONS. THE PROPOSED 750-METER ROAD AIMS TO BENEFIT BOTH THE INSTITUTE AND ITS STAKEHOLDERS.

ASIAN CONFERENCE ON ERGONOMIC AND DESIGN (ACED)

The conference was inaugurated on 14th Dec, 2023 by Conference Patron, Prof. Manoj Kumar Tiwari, President of ACED Prof. AK Ganguli, President of IEA Prof. Orlando Gomes, President of ISE Prof. Debkumar Chakrabarti, Prof. Myung Hwan Yun from Seoul National University, South Korea.



Indian Institute of Management (IIM) Mumbai successfully organized the 4th Asian Conference on Ergonomics and Design Jointly with Humanizing Work and Work Environment (HWWE) and BRICSplus HFE Conference 2023 held during 14-16th Dec 2023. This international joint conference was attended by about 250 participants, comprising faculty, students, scientists, and researchers from India as well as abroad. The Young Researchers Award competition was also held on the same day, where 09 researchers participated from different parts of India and some of the foreign countries.



CONFERENCE TOTAL PARTICIPATION

- Total Delegates: 350+**
- National Delegates: 250+**
- International Delegates: 40+**
- Total Oral Presentation: 183**
- Total Poster Presentation: 15**
- Young Researcher Award Participants: 9**



INDIAN SOCIETY OF ERGONOMICS



The 4 th Asian Conference on Ergonomics and Design Jointly with Humanizing work and work Environment (HWWE) & BRICSplus HFE Conference 2023



CONFERENCE THEME: HUMAN CENTERED DIGITALIZATION

Conference Patron: Prof. Manoj Kumar Tiwari, Director IIM Mumbai

Conference Chair: Prof. Rauf Iqbal

Conference Co-chair: Prof. Vivek Khanzode

Conference Scientific Chair: Prof. Vivek Khanzode

Conference Treasurer: Prof. Utpal Chattopadhyay

DEC 13, 2023 | ACED COUNCIL MEETING

The main conference was preceded by the ACED Council Meeting held on 13th Dec 2023

CONFERENCE WEBSITE:

[HTTPS://IIMMUMBAI.AC.IN/ACED2023/INDEX.PHP](https://iimmumbai.ac.in/aced2023/index.php)

HOST INSTITUTE: IIM MUMBAI

AMBASSADOR PROF ANIL SOOKLAL ENGAGES IN BRICS DISCUSSION AT IIM MUMBAI



Indian Institute of Management Mumbai (IIM M) was proud to host H.E. Ambassador Prof Anil Sooklal, Ambassador at Large: Asia and BRICS at the Department of International Relations and Cooperations on its campus on 23rd October 2023. H.E. Ambassador Prof. Anil Sooklal was accompanied by his wife Ms. Nelistra Sooklal Singh.

The guests were welcomed by Prof Manoj Tiwari, Director IIM Mumbai along with Deans and senior Faculty members of the institute. During an hour-long lecture, Ambassador Sooklal presented the historical background of the formation of BRICS and also shared his vision of its future growth prospects. This was followed

by an interactive session with the students. H. E.'s visit to the IIM Campus was coordinated by a team comprising Prof. Vivekanand Khanapuri, Dean SRIC, Prof Rauf Iqbal, Dean (Student Affairs), Prof Utpal Chattopadhyay, Associate Dean (SW&HM) and Prof Priyanka Verma, Associate Dean (P&C) and Lt. Commander Nisha Singh (Retd.), Dy. Registrar (Administration).

H.E. Ambassador Prof Anil Sooklal spared his precious time in visiting our campus and also sharing his vast and valuable knowledge with our faculty and students. The Ministry of External Affairs, the Government of India, and the Indian Council for Cultural Relations (ICCR) New Delhi facilitated the Ambassador's visit.

IIM MUMBAI PARTNERS WITH TATA ELECTRONICS

IIM MUMBAI AND TATA ELECTRONICS PVT. LTD. JOIN FORCES FOR EXECUTIVE MBA PROGRAM IN MANUFACTURING MANAGEMENT



The Indian Institute of Management Mumbai (IIM Mumbai) and Tata Electronics Pvt. Ltd., Chennai, formalized a strategic partnership with the signing of a Memorandum of Understanding (MOU) at the IIM Mumbai campus on December 1, 2023. The collaboration focuses on delivering a specialized two-year Executive MBA program in Manufacturing Management exclusively tailored for Tata Electronics executives.

Under the leadership of Prof. Manoj Tiwari, Director of IIM Mumbai, and with guidance from Prof. Vivekanand Khanapuri and Prof. Rauf Iqbal, Deans SRIC and SA respectively, the program introduces a unique blend of theoretical learning and practical application. It features mentoring sessions by IIM Mumbai faculty during modules, complemented by immersion programs at the conclusion of each module. Notably, the curriculum incorporates action learning projects with live projects in the first year and a Capstone project in the second year.

The collaboration, steered by Shri Ranjan Bandopadhyay, CHRO, and the team from Tata Electronics Private Ltd. Hosur, aims to enhance capability building in the electronic manufacturing value chain, aligning with the vision of Atma Nirbhar Bharat. This initiative is set to contribute significantly to the growth of the electronic manufacturing sector and underscores the commitment of both institutions to fostering industry-ready leaders through innovative educational programs.

IIM MUMBAI AND DELOITTE LEADERS UNITE



Indian Institute of Management Mumbai hosted Mr. Sathish Gopalaiah, President, Consulting and Executive Committee Member, Deloitte, South Asia, and Mr. Akash Srivastava, South Asia Supply Chain and Operations Leader, Deloitte Consulting, in its campus on the 22nd December 2023. Alumni of IIM Mumbai (formerly NITIE), Sathish and Akash, had extensive discussions with the Director, Prof Manoj Kumar Tiwari, and the faculty team. Mr. Gopalaiah briefed the team on Deloitte's interest in extensively engaging with premium educational institutions such as IIM Mumbai to groom industry-ready talent that can contribute to contemporary areas of management. Prof Manoj Tiwari highlighted the thrust areas of IIM Mumbai, such as supply chain analytics, marketing analytics, people analytics, and Fintech, which help create professionals who are fully equipped to handle large and complex data that characterizes today's businesses.

**PROF.
ROBERT J.
NEMER**



**MEMORANDUM
OF
UNDERSTANDING
WITH THE
UNIVERSITY OF
AKRON**

Indian Institute of Management Mumbai signed an MOU with the University of Akron, College of Business, USA on 1st October 2023. The MOU was signed by Prof. Manoj Tiwari, Director IIM Mumbai, and Prof. Robert J. Nemer, Dean of the College of Business, USA. The delegate from the Graduate Programs - The University of Akron College of Business, USA included Associate Dean Prof. Debmalya Mukherjee, PhD, Prof. Sucharita Ghosh, Chair of the Economics department, and Prof. Mahesh Srinivasan, Professor and Executive Director for Global Engagement. The MOU signing ceremony was attended by Prof. Shankar Murthy, Dean Academics, Prof. Shirish Sangle, Dean Faculty Affairs, Prof. Rauf Iqbal, Dean Student Affairs, Prof. Utpal Chattopadhyay, Associate Dean SW & HM and Prof. Neeraj Pandey, Associate Dean Placement and Branding. The International Relations Committee at IIM Mumbai also extended support for this event.



JOIN FORCES FOR EXECUTIVE EDUCATION PROGRAM

INDIAN INSTITUTE OF MANAGEMENT MUMBAI (IIM MUMBAI) AND THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT JOIN FORCES FOR EXECUTIVE EDUCATION PROGRAM

In a significant stride towards fostering global collaboration and academic excellence, IIM Mumbai, under the leadership of Prof. Manoj Tiwari, Director, has entered into a strategic Memorandum of Understanding (MoU) with Thunderbird School of Global Management at Arizona State University. This pioneering collaboration aims to introduce a 12-month executive education program titled "Digitalization in Logistics & Supply Chain Management," the generously supported by Allcargo Group.



The MoU signing ceremony witnessed the presence of an illustrious panel, including Shri. Shashi Kiran Shetty, Founder and Chairman of Allcargo Group & Chairman, Board of Governance, IIM Mumbai, Vaishnav Shetty CDO & Executive Director at Allcargo Logistics, Ms. Shloka Shetty, Head of Innovation at Allcargo Group, and Dr. Sanjeev Khagram, Director General and Dean of Thunderbird, among others.

global cooperation.

The program, spearheaded by Prof. Manoj Tiwari, is set to explore the realms of digitalization within logistics and supply chain management, aligning with the dynamic needs of the industry. The collaborative effort between IIM Mumbai and Thunderbird, renowned for its global management education, is poised to bring forth innovative insights and transformative learning experiences.

As we embark on this thrilling journey, IIM Mumbai eagerly anticipates a plethora of opportunities and the positive impact this collaboration will have on shaping the future of executive education. Stay tuned for updates on the development of joint programs and the unfolding of this exciting chapter in academic and



IIM MUMBAI DIGITAL TRUST LAB INAUGURATES

IIM MUMBAI DIGITAL TRUST LAB HOSTED ITS FIRST IN THE SERIES OF PANEL DISCUSSIONS, THEMED "DIGITAL TRUST – THE KEY FOR BUSINESS SUCCESS IN THE TECHNOLOGICAL ERA."

Indian Institute of Management Mumbai Digital Trust Lab proudly hosted its first in the series of panel discussions, themed "Digital Trust – The Key for Business Success in the Technological Era." The session commenced with insights from our esteemed Director, Prof. Manoj Tiwari. The distinguished panelist, Mr. Akhilesh Tuteja, Global Head of Cyber Security Consulting at KPMG, enriched the discussion with compelling examples and analogies that captivated both the panel and participants, elevating the discourse on the crucial role of digital trust in contemporary business success.

Honored panel members Mr. Sujay Sen, Executive VP and Global Head, Interactive, LTI Mindtree, Ms. Sreemoyee Ghosh Dastidar, the Chief of Digital Transformation Officer, R&I at L'Oréal, dove deep into the topics of how to build customer trust in virtual realm & leverage trust to drive business growth and

KEY HIGHLIGHTS

Inaugural Insights: IIM Mumbai Digital Trust Lab Launches Panel Series with Prof. Manoj Tiwari Setting the Stage

Expert Perspectives: KPMG's Akhilesh Tuteja and Industry Leaders Delve into "Digital Trust – The Key for Business Success in the Technological Era"

Diverse Discourse: Panel Explores Building Customer Trust, Leveraging Trust for Growth, and the Essence of Trustworthy Technologies

Interactive Engagement: Thoughtful Q&A Session Enhances Audience Participation and Interaction with Esteemed Panelists

Ms. Ritu Mittal, Head of Marketing and Digital, Bayer India and Mr. Sankalp Pandey, CTO Consultant, Binary Flux, covered some detailed aspects of the essence of digital trust and the importance of trustworthy technologies for decision making.

Following the discussion, the panelists engaged with the audience by addressing a series of thought-provoking questions, adding an interactive dimension to the event.

VALEDICTORY FUNCTION OF HINDI FORTNIGHT 2023

OFFICIAL LANGUAGE SEMINAR / HASYA KAVI SAMMELAN

At the valedictory function and Official Language Seminar, Chief guest Dr. Sushmita Bhattacharya, Deputy Director (Implementation), Regional Implementation Office (Western), Ministry of Home Affairs, Department of Official Language, Govt. of India, congratulated the winners of the competitions of Hindi fortnight and appreciated all for their regular use of Hindi. On this occasion, Dr. Mukesh Gautam, Hasya Kavi and Stand-up Comedian mesmerized the audience with his comic-satire poems and Stand-up comedy.



Prof. Shirish Sangle, Dean (Faculty Affairs), IIM Mumbai appreciated the Officers and the staff of the Institute for using Hindi in their work and congratulated the winners of the competitions of Hindi Fortnight. On behalf of the Institute, he also expressed his commitment to propagate the use of the Official Language Hindi in the Institute. Md. Aftab Alam, Hindi Officer conducted the program successfully and proposed vote of thanks.





LAUNCH OF CONSUMER RESEARCH REPORT BY IIM MUMBAI AND FPSB INDIA

Prof. Manoj Tiwari, Director of IIM Mumbai, launched a Consumer Research report, curated by Financial Planning Standards Board Ltd (FPSB) India. This report unveiled crucial insights into the financial industry from a consumer's perspective.

The report launching event had occurred at the IIM Mumbai campus in the presence of the FPSB Team led by Mr. Krishan Mishra, CMgr FCMI, CEO of FPSB India. Senior faculty members from IIM Mumbai, such as Prof. Shirish Sangle- Dean (FA), Prof. Shankar Murthy- Dean (Academic), Prof. Rauf Iqbal- Dean (SA), Prof. Utpal Chattopadhyay- Associate Dean (SW&HM), and Prof. Neeraj Pandey- Associate Dean (Placement & Branding), also graced the occasion.



A blurred background image of a tropical resort. In the foreground, there are lush green plants and a wooden fence. In the middle ground, a swimming pool is visible, surrounded by palm trees and other tropical vegetation. The background shows a large building with a thatched roof, possibly a resort or hotel, under a clear sky. The overall scene is bright and sunny, with a focus on natural beauty and relaxation.

STUDENT FOCUS



SHRI NITIN GADKARI HONORED WITH LAKSHYA DISTINGUISHED LEADER AWARD AT IIM MUMBAI

It was an august occasion for the Indian Institute of Management Mumbai to witness the leader who reformed India’s transportation sector, the infrastructure Guru shaping the Nation’s highways and dreams, Shri Nitin Gadkari , Hon’ble Union Minister of Road Transport and Highways, gracing IIM Mumbai live for the Lakshya Distinguished Leader Award event.

Shri Nitin Gadkari discussed the essence of the role in social transformation, nation-building, and economic development. He stressed the importance of social, national, and developmental work to ensure the common man’s well-being. He acknowledged the challenges in transforming rural India’s socioeconomic landscape and highlighted the value of converting waste into wealth through innovative projects.

Shri Nitin Gadkari praised the caliber of students at institutions like IIM Mumbai and urged them to focus on research in underprivileged areas. He emphasized the significance of biofuels and alternative energy sources. He also encouraged students to envision an economically robust and self-reliant India with a strong focus on public-

private investments and social initiatives. In conclusion, Shri Nitin Gadkari expressed his confidence in students’ ability to drive India towards becoming an energy exporter. He celebrated the value of vision and collective teamwork. Finally, he commended IIM Mumbai as a prestigious institution and expressed gratitude for the Lakshya Distinguished Leader Award, promising a future visit.

It was indeed an honour for IIM Mumbai to be graced by Shri Nitin Gadkari for gracing IIM Mumbai who enlightened us with his inspiring words. Prof. Manoj Tiwari, Director IIM Mumbai offered his unwavering support and encouragement, Prof. Rauf Iqbal Sir, Dean Student Affairs, Prof. Utpal Chattopadhyay and Mr. Vrishal Yelegaonkar gave their valuable guidance, and all the faculty members and officers extended constant co-ordination and support. Mr. Pramod Sudrik (Assistant Registrar, IIM Mumbai) and his extensive support aided in the successful execution of AVARTAN 2023.



SUMMER PROJECT CONTEST 2023

IT & ANALYTICS MODULE OF SUMMER PROJECT CONTEST 2023 CONCLUDES AT IIM MUMBAI'S AVARTAN



Indian Institute of Management Mumbai hosted the Summer Project Contest 2023–IT & Analytics Module under the banner of Avartan 2023, which was a spectacular event and brought together the country's best minds. This year saw over 450+ entries from various B-Schools across India. The top 8 entries were selected to present their work to the illustrious jury members who picked out the winner after rigorous questioning.

The Increasing complexity of business problems has mandated technology and analytics to improve business performance. Some of the most impactful project presentations involved comparing cloud platforms and using various analytics techniques and optimization models to streamline the organization's business processes.

The esteemed panel of jury members was as follows:

- Mr. Rahul Kumar Verma: Associate Director, IT at Kenvue
- Mr. Manoj Bhatia, CPSM: Vice President at Morgan Stanley

Prof. Debabrata Das, offered his immense support in driving the event to success.

The winner was Joseph Kurian, first runner-up, Vyankatesh Urane and second runner-up, Prakriti Verma.

Prof. Manoj Tiwari, Director IIM Mumbai, Prof. Rauf Iqbal, Dean Student Affairs gave their constant support and encouragement. The event partner ICICI Bank sponsored the Summer Project Contest.

MARKETING CONCLAVE HOSTED BY IIM MUMBAI WITH INDUSTRY EXPERTS



Indian Institute of Management Mumbai had the privilege of hosting an enlightening marketing conclave, a platform that delved deep into the realm of Emotional marketing and its profound influence on customer behavior.

A distinguished panel of industry stalwarts illuminated the event with their expertise and insights.

Ms. Ritu Mittal, Head of Marketing and Digital at Bayer India, brought her extensive experience to the forefront, sharing strategies and anecdotes that have shaped her successful journey.

Mr. Avinash Janjire, Vice President of Marketing at Thomas Cook India Limited, shared a wealth of knowledge in marketing strategies and customer engagement, making the event truly enriching.

Ms. Nisha Vijarania, Assistant Vice President at Marketing and Brand Management, Brookfield Properties added another layer of depth to the discussions, shedding light on the significance of branding in the real estate sector.



The event was seamlessly moderated by venerable Prof. Sourav Choudhury, an ardent Marketer, Trainer and Strategist with over 33 years of industrial experience. His guidance ensured that the discussions were insightful and thought provoking.

The event was successful owing to the continuous support and encouragement of Prof. Manoj Tiwari (Director, IIM Mumbai), the instrumental guidance of Prof. Rauf Iqbal (Dean Student Affairs), Prof. Dr. Sanjeev Verma, Prof. Neeraj Pandey and Prof. Vartika Srivastava, Professor in Charge of Marketing Interest Group.

This remarkable event was organized by the Marketing Interest Group under Avartan 2023 banner.





LAKSHWIZ D-STREET FINANCE CASE CHALLENGE CULMINATES AT IIM MUMBAI'S AVARTAN 2023

IIM Mumbai successfully concluded Lakshwiz D-Street - A Finance Case Challenge, a captivating segment of our flagship corporate event, Avartan 2023, hosted by the Indian Institute of Management Mumbai.

In collaboration with Leveraged Growth, a distinguished finance consultancy under the guidance of Mr. Aswini Bajaj, 'Lakshwiz D-Street - A Finance Case Challenge' showcased the financial acumen and analytical prowess of our talented participants. Leveraged Growth, known for its specialized financial and startup consultancy services, collaborates with a wide array of financial institutions, startups, and investors globally. Their extensive experience includes providing pitch decks, investment memorandums, valuation reports, market research, and feasibility studies for over 150 startups in various sectors.

The Finance Case Challenge provided a unique opportunity for aspiring finance professionals to network with industry experts, refine their financial skills, and gain invaluable insights. The event was

nothing short of spectacular, uniting the brightest minds in the country. With an overwhelming response, the event saw over 1,100 team entries from prestigious B-Schools across India. The top 5 teams, chosen through a rigorous selection process, had the honor of presenting their work to the distinguished jury members. After thorough examination and intense questioning, the jury crowned the ultimate champion.

The esteemed jury panel, included:

Mr. Ritwik Bhawsinghka - Head of Start Up Acceleration, Leveraged Growth
 Mr. Shishir Aiman – CFO, My Digital Group
 Dr. Dr. Sibani Prasad Sarangi – Associate Director, CRISIL Limited
 Prof. Dr. Ajaya Panda - Associate Professor, Indian Institute of Management Mumbai
 The winning team was "A-star" from IIM Mumbai, the 1st runner up team was "Sambhav" from IIM Mumbai and the 2nd runner up team "Poison Pill" from NMIMS.

The support of Prof. Manoj Tiwari (Director, IIM Mumbai) & Prof. Rauf Iqbal (Dean-Student Affairs) bolstered the event. The incredible support of Mr. Pramod Sudrik (Assistant Registrar, IIM Mumbai) was also instrumental in the execution of Avartan 2023 successfully.

LAKSHWIZ BAZAAR MARKETING CASE CHALLENGE CULMINATES AT IIM MUMBAI'S AVARTAN 2023



Indian Institute of Management Mumbai successfully concluded Lakshwiz Bazaar - A Marketing Case Challenge, a captivating segment of the institute's flagship corporate event, Avartan 2023.

The Marketing Case Challenge provided a unique opportunity for aspiring marketing professionals to network with industry experts, refine their marketing skills, and gain invaluable insights. The event was nothing short of spectacular, uniting the brightest minds in the country. With an overwhelming response, this year saw over 1,190 entries from prestigious B-Schools

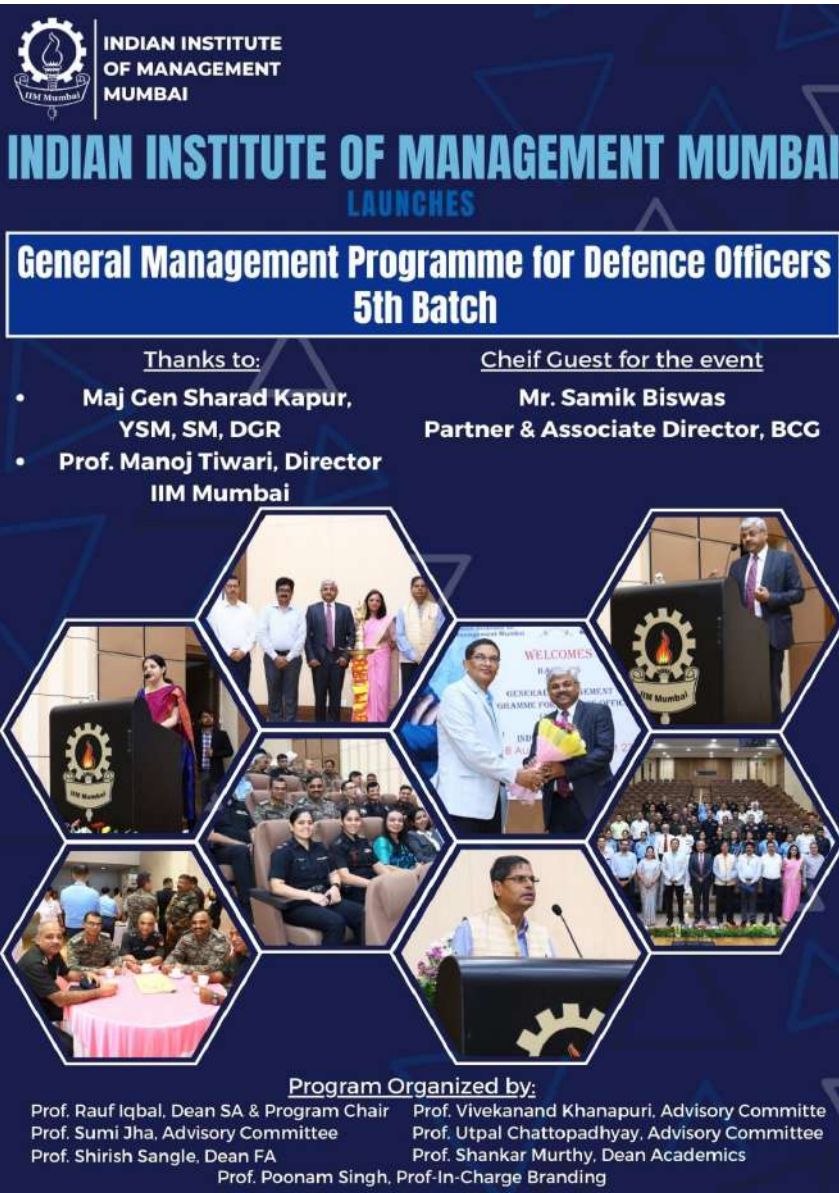
across India. The top 5 teams, chosen through a rigorous selection process, had the honor of presenting their work to our distinguished jury members. After thorough examination and intense questioning, the jury crowned the ultimate champion.

The winning team was "Aarohan" from WeSchool and the 1st runner up team "Team Bravo" from WeSchool.

The support of Prof. Manoj Tiwari (Director, IIM Mumbai) & Prof. Rauf Iqbal (Dean-Student Affairs) bolstered the event.

INAUGURAL CEREMONY OF DGMP - BATCH 05

After the successful completion of four consecutive batches, the Inaugural Ceremony of the 5th batch of the General Management Programme for Defence Officers (DGMP) was held on 3rd October 2023 at the Indian Institute of Management Mumbai. Mr Samik Biswas, Partner & Associate Director, Boston Consulting Group (BCG) was Chief Guest of the occasion, who addressed the participating officers on how to make a successful transition from defence to corporate life. At the outset, Prof. Rauf Iqbal, Dean (SA) & and Programme Chair (DGMP) extended a warm welcome to all the participating officers. Other speakers of the occasion include Prof. Shirish Sangle, Dean (FA), Prof. Shankar Murthy, Dean (Academics), Prof. Sumi Jha, Associate Dean (Academics), Prof. Neeraj Pandey, Associate Dean (Placement & Branding). Prof. Utpal Chattopadhyay, Associate Dean (SW&HM) proposed a vote of thanks. IIM Mumbai conveys its sincere thanks and gratitude to the Directorate General of Resettlement (DGR), Ministry of Defence, Govt. of India for the association and continuous support.



INDIAN INSTITUTE OF MANAGEMENT MUMBAI
LAUNCHES
General Management Programme for Defence Officers
5th Batch

Thanks to:

- Maj Gen Sharad Kapur, YSM, SM, DGR
- Prof. Manoj Tiwari, Director IIM Mumbai

Chief Guest for the event

Mr. Samik Biswas
Partner & Associate Director, BCG

Program Organized by:

Prof. Rauf Iqbal, Dean SA & Program Chair	Prof. Vivekanand Khanapuri, Advisory Committee
Prof. Sumi Jha, Advisory Committee	Prof. Utpal Chattopadhyay, Advisory Committee
Prof. Shirish Sangle, Dean FA	Prof. Shankar Murthy, Dean Academics
Prof. Poonam Singh, Prof-In-Charge Branding	

JOSH 2023 INAUGURATED AT IIM MUMBAI WITH NATIONAL ATHLETIC COACH DR. KALYAN CHAUDHURI



On October 14, 2023, the Indian Institute of Management Mumbai (IIM M) Sports Committee hosted the grand inaugural function of JOSH 2023, their annual sports fest. The event was graced by the presence of Dr. Kalyan Chaudhuri, the Deputy Chief National Athletic Coach of TEAM INDIA Athletic Team, as the chief guest.

In his speech, Dr. Chaudhuri emphasized the importance of sports in shaping well-rounded individuals. He shared his own journey as a coach and highlighted the role of sports in developing discipline, teamwork, and leadership qualities. He also urged the students to embrace the spirit of sportsmanship and to compete with a sense of fair play. Dr. Chaudhuri also interacted with players from various colleges on the ground premises.

JOSH 2023 featured a diverse range of indoor and outdoor games, including cricket, football, basketball, volleyball, carrom, table tennis, and chess. The event was more than just a competition; it was a grand celebration of sports and the spirit of sportsmanship.

IIM Mumbai's sprawling green campus was transformed into a battlefield for three thrilling days as teams from top business schools nationwide competed for the coveted JOSH trophy.

The event was supported by Prof. Rauf Iqbal, Dean of Student Affairs, IIM Mumbai; Prof. Utpal Chattopadhyay, Associate Dean, SWHM, IIM Mumbai, Prof. Dr. Vidyadhar Gedam Gedam and Prof. Vijay Manupati PIC Sport IIM Mumbai, for their valuable support. The event could not have been possible without the continuous support and guidance of Prof. Manoj Tiwari, Director- IIM Mumbai.

IIM MUMBAI'S FIT INDIA ATHLETIC MEET 2023

IIM MUMBAI'S FIT INDIA ATHLETIC MEET 2023: A TRIUMPH OF FITNESS, SPORTSMANSHIP, AND UNITY

IIM Mumbai hosted the spectacular FIT India Athletic Meet, a dynamic two-day celebration of fitness, sportsmanship, and athletic excellence on December 2nd and 3rd, 2023. The athletic competitions featured thrilling 100m, 200m, and 400m races, showcasing participants' speed, agility, and endurance. The "Survival of the Fittest" Challenge at the Open Gym and a Poster-Making competition added unique dimensions to the event, promoting strength, creativity, and a passion for a healthy lifestyle.



The FIT India Athletic Meet exemplified IIM Mumbai's commitment to fostering a healthier nation, with the collective effort of the community evident in the enthusiastic participation and support from esteemed professors. The event's conclusion, marked by a prize distribution ceremony on December 3rd, underscored the significance of sports in fostering unity and community spirit.

The FIT India Athletic Meet stands as a memorable testament to IIM Mumbai's dedication to a healthier and happier India through the power of sports and fitness.

PM INSPIRING ADDRESS TO VICE CHANCELLORS

HON. PRIME MINISTER'S ADDRESS TO VICE CHANCELLORS AT THE EVENT WHICH IS PART OF THE 'VIKSIT BHARAT SANKALP YATRA'

Team Indian Institute of Management Mumbai attended the Hon. Prime Minister's address to Vice Chancellors at the event organised by the Hon. Governor of Maharashtra as a part of the 'Viksit Bharat Sankalp Yatra' on 11th December 2023 at Raj Bhavan, Mumbai.

The Hon. Prime Minister's vision is to ensure the involvement of our vibrant youth in formulating national plans, priorities, and goals over the next 25 years.

'Viksit Bharat @2047: Voice of Youth' initiative will offer young minds an opportunity to contribute ideas and take a key step towards engaging youths to share their ideas and suggestions for nation-building.



IIM MUMBAI SURGE 20% RISE IN RECRUITMENT

INDIAN INSTITUTE OF MANAGEMENT MUMBAI'S ELEVATION FROM NITIE HAS SPURRED A 20% INCREASE IN CAMPUS RECRUITERS

The recent transformation of the National Institute of Industrial Engineering (NITIE) into the Indian Institute of Management (IIM) Mumbai has catalyzed an impressive 20% increase in campus recruiters. Microsoft and Goldman Sachs, among others, have joined as first-time recruiters, contributing to this surge. Microsoft, in its inaugural visit, offered a record-breaking pay package of Rs 51 lakh, surpassing the campus average of Rs 31 lakh.

Prof. Manoj Tiwari, IIM Mumbai's Director, attributes this success to the institution's heightened market perception following its IIM status and a curriculum finely aligned with industry needs. While global tech downturn impacts placements elsewhere, IIM Mumbai has experienced a surge in new recruiters, indicating a positive trend.

IIM MUMBAI EXTENDS ALLIANCE WITH P&G

IIIM MUMBAI RENEWS PARTNERSHIP WITH PROCTER & GAMBLE FOR THREE MORE YEARS

VP P&G, in the presence of Prof. Hema Date, Dean Alumni and International Relations, Prof Shankar Murthy, Dean Academics and Prof Shirish Sangle, Dean Faculty Affairs and Prof. Ramesh Kumar. NITIE alumni Mr. Pawan Verma and Mr. Kartik represented P&G, and Prof. Sumi Jha and Prof. Poonam Mehra Singh, Ph.D. (She/Her), represented IIM Mumbai as witnesses.

The MOU focuses on joint strategic initiatives in the supply chain and DEI through research, training, and events. P&G has also initiated the Betiyan Scholarship to support Bright female students joining IIM Mumbai financially.

IIM MUMBAI CELEBRATES 'INTERNATIONAL YEAR OF MILLETS - 2023'

Indian Institute of Management Mumbai organised an event to celebrate the 'International Year of Millets - 2023' on 14 and 15 Dec, 2023.

As a part of the event, a Millet Lunch was organized for the Faculty, Officers, and staff of IIM Mumbai with a spread of healthy recipes prepared using a variety of millets.

Sanjivani Agro Farmers Producer Company, an all-women organization with over 700 members, collaborated with the institute to organize this event. Many international faculty members visiting on campus also enjoyed a few recipes and appreciated their vitality in our diets.

As a token of our gratitude to the Mumbai Police and promoting millets, the institute also handed over a bouquet of healthy food material to Mrs. Supriya Patil, PI Powai Police Station.

IIM MUMBAI HOSTS ABHYUDAY - VLFM BUSINESS CONCLAVE 2023



Under the visionary guidance of Prof. Manoj Tiwari, Director of Indian Institute of Management Mumbai, the Abhyuday - VLFM Business Conclave 2023 unfolded as a remarkable chapter in our academic journey. The event, held on 25th November 2023 at the prestigious ALB Auditorium, brought together industry leaders, program coordinators, faculty members, and distinguished alumni for a day filled with enlightening discussions and invaluable insights.

The conclave commenced with a warm welcome from Prof. Vivekanand Khanapuri, Dean SRIC, and Prof. Ravindra Gokhale, program co-coordinator. Throughout the day, three engaging sessions explored critical themes shaping the business landscape. In Session 1, "Leadership in Times of Uncertainty," Mr. Rohit Pathak, CEO of Birla opper, shared his corporate experiences, emphasizing adaptable leadership and the role of innovation, data science, and collaborations for sustainability. Session 2, "Strategic Human Resource Management in The Digital Era,"

featured Ms. Renu Bohra, Chief People Officer of DB Schenker, shedding light on the bottom-line impact of Diversity, Equity, and Inclusion (DEI). The final session, "Revolutionizing Supply Chains & Elevating Business Through Digital Transformation," saw Mr. Rohit Mantri of Tata Motors and Ms. Bharti G. of Capgemini APAC discussing the challenges and solutions in supply chain dynamics.



Prof. Manoj Tiwari, in his closing remarks, highlighted the advantages of joint courses like PGDEX - VLFM and the synergy between premier institutes, while Prof. Ranjani K.S. extended heartfelt gratitude to all contributors for the event's resounding success. Stay tuned for more enriching experiences at IIM Mumbai!

VLFM BUSINESS CONCLAVE 2023 - ABHYUDAY IGNITES BUSINESS INSIGHT AT IIM MUMBAI

The Indian Institute of Management Mumbai recently hosted the VLFM Business Conclave 2023 – ABHYUDAY, a dynamic gathering that brought together industry leaders, academic minds, and accomplished alumni. The event, graced by Prof. Manoj Tiwari, Director of IIM Mumbai, unfolded as a day of profound discussions and insights.

The conclave commenced with a warm welcome from Prof. Vivekanand Khanapuri and Prof. Ravindra Gokhale on November 25, 2023. Three impactful sessions unfolded, focusing on crucial aspects of business in today's ever-changing landscape: leadership, human resources, and supply chain dynamics.

In the "Leadership in Times of Uncertainty" session, moderated by Prof. Dr. Dr. Sanjeev Verma Verma, Mr. Rohit Pathak, CEO of Birla Copper, shared valuable insights. Emphasizing the need for adaptable leadership, Pathak drew from corporate experiences at Birla Copper and McKinsey & Company, as well as anecdotes from his MBA journey at IIM Ahmedabad. Sustainability, innovation, and empathetic leadership were underscored as key pillars.



The second session, "Strategic Human Resource Management in The Digital Era," moderated by Prof. UPASNA A AGARWAL, featured Ms. Renu Bohra, Chief People Officer of DB Schenker. Bohra stressed the impact of Diversity, Equity, and Inclusion (DEI) on the bottom line, advocating for equitable solutions and the integration of IQ, EQ, and Adaptability Quotient.

The final session, "Revolutionizing Supply Chains & Elevating Business Through Digital Transformation," moderated by Prof. Poonam Singh, featured Mr. Rohit Mantri of Tata Motors and Ms. Bharti G. of Capgemini APAC. They discussed managing change, implementing digital transformation, and aligning vision with passion and values.

Prof. Manoj Tiwari highlighted the advantages of joint courses like PGDEX - VLFM, addressing challenges in manufacturing, supply chain, and logistics. The event concluded with gratitude expressed by Prof. Ranjani K.S., VLFM Program Coordinator, to Prof. Manoj Tiwari, industry leaders, faculty members, and contributors for the event's success. The VLFM Business Conclave 2023 – ABHYUDAY stands as a beacon of collaborative learning and innovation, marking IIM Mumbai's commitment to shaping future business leaders.

IIM MUMBAI HOSTS ABHYUDAY - VLFM BUSINESS CONCLAVE 2023

BY IIM MUMBAI AND ATLAS SKILLTECH UNIVERSITY



The Masterclass series in Sustainability Leadership, jointly organized by Indian Institute of Management Mumbai and ATLAS SkillTech University Centre for Sustainability, took place on Saturday, October 27, 2023. This event was orchestrated by the Sustainability and You (SAY) Committee at the IIM Mumbai.

The participants and the SAY Committee extended their sincere gratitude to Mr. Anirban Ghosh, Head of the Center for Sustainability at Mahindra University (former CSO Mahindra Group), for graciously accepting our invitation to be the speaker and for generously sharing his profound insights and experiences with the students during the Sustainability Leadership Masterclass.. Dr. Aditi Mishal, Director of the Centre for Sustainability and a Professor at ATLAS SkillTech University, collaborated with IIM Mumbai to provide students with the valuable opportunity to engage and learn. The session proved to be exceptionally informative and interactive.

The event was executed successfully under the guidance of Prof Anju Singh, the professor-in-charge of the SAY Committee.



MR. ANIRBAN GHOSH

"PGDEX-VLFM BATCH HOSTS DRONA LEADERSHIP TALK WITH INDUSTRY LEADERS FROM DELOITTE"

IIM MUMBAI DIGITAL TRUST LAB HOSTED ITS FIRST IN THE SERIES OF PANEL DISCUSSIONS, THEMED "DIGITAL TRUST – THE KEY FOR BUSINESS SUCCESS IN THE TECHNOLOGICAL ERA."

The 06th batch of PGDEx-VLFM hosted the Drona Leadership Talk featuring industry leaders Mr Shekhar Tiwari, Partner and Lead - Supply Chain, Procurement and Network Operations (Consult & Operate), Deloitte and Mr Arpit Mishra, Director Supply Chain Consulting, Deloitte. They shared their thoughts on the topic "Future Skills Blueprint: Empowering Leaders for the Digital Era."

Mr Shekhar Tiwari, a seasoned professional with 32+ years in supply chain leadership, excels in strategic planning, optimising delivery, and driving business growth across industries like CPG, Retail, Automotive, Aviation, and Utilities.



IIM MUMBAI
PGDEx-VLFM Presents
DRONA LEADERSHIP TALK

SHEKHAR TIWARI
Partner and Lead - Supply Chain, Procurement and Network Operations (Consult & Operate), Deloitte

ARPIT MISHRA
Director Supply Chain Consulting, Deloitte

TOPIC-
Future Skills Blueprint :Empowering Leaders for the Digital Era

7th Dec '23 | ALB, IIM Mumbai | 11:00 am

Mr Arpit Mishra brings over 19 years of expertise in Supply Chain Management within the Manufacturing and Retail industries. His specialities include budgeting, business analysis, business

**PROF.
FRANCISCO
SALDANHA DA
GAMA**



**EXPERT TALK ON "STOCHASTIC
DISTRICTING" BY PROF. FRANCISCO
ENRICHES IIM MUMBAI**

The Indian Institute of Management Mumbai (IIM Mumbai) was privileged to host a distinguished expert talk by Prof. Francisco Saldanha da Gama, Chair in Supply Chain Management at Sheffield University Management School, United Kingdom, on November 28, 2023. Prof. Francisco, a renowned authority in Operation and Supply Chain Management, shared insights into "Stochastic Districting," a topic vital in various applications, from commercial area design to logistics and waste collection.

As an esteemed academic, Prof. Francisco has contributed extensively to scientific international journals, particularly in location analysis, supply chain management, logistics, and combinatorial optimization. Currently serving as the Editor-in-Chief of Computers & Operations Research, he is also a member of editorial boards for reputable journals like the Journal of the Operational Research Society (UK) and Operations Research Perspectives.

The talk delved into the intricacies of districting problems, involving the partitioning of territorial units into larger clusters for applications such as sales force assignment, school system design, police districts, and logistics.

The institute also extends its appreciation to all the participants for their active engagement in the expert talk, fostering a culture of knowledge exchange and academic enrichment at IIM Mumbai.

NAVRATRI CELEBRATIONS AT IIM MUMBAI

Indian Institute of Management Mumbai Staff Club and Ek Bharat Shreshta Bharat team organised Navratri celebrations.

The programme commenced on October 15, 2023. Traditional lamp lighting and GhatSthapna ceremony were performed by the Director Prof Manoj Tiwari and Prof Shankar Murthy. Students, faculty, and staff actively participated in the event.



ACUWAR CASE COMPETITION LAUNCHES AT IIM MUMBAI WITH INDUSTRY EXPERTS

Indian Institute of Management Mumbai(IIM M) hosted the Acuar Case Competition by Acuvon Consulting—a remarkable initiative designed to tackle real-world challenges, supercharge the learning experience, and offer a competitive platform for aspiring

business leaders across campuses.

The kick-off of the Case Competition at IIM Mumbai was monumental. Siddharth Mantripragada, Prakhar Asthana, and Purnima Dhadra infused the event with boundless energy while sharing invaluable insights into the consulting industry and how Acuvon approaches it.

Prof. Manoj Tiwari, Director of NITIE, Prof. Neeraj Pandey, Associate Dean - of Placements and Branding, and Prof. Vartika Srivastava, Professor in charge of placements extended their support for the event.

IIM MUMBAI HOSTS SUCCESSFUL SEMIFINALE OF ALLCARGO LOGICON CASE COMPETITION



Indian Institute of Management Mumbai successfully conducted Semifinale for IIM Mumbai-Allcargo LogicOn case competition on 13 October 2023.

Our respected Chairman Mr. Shashi Kiran Shetty and Director, IIM Mumbai - Prof. Manoj Tiwari for provided this unique platform to the young minds to think and present their Innovative solutions.

21 talented teams from diverse colleges showcased their skills. A big shout-out to our industry and academic speakers for enriching the event with their insights.

Our jury members shared their rich experiences and practical insights.

The event was graced with the presence of Rajesh Gowrinath, Mariah Pedersen, Sesa Srikanth, Adini Sudhakar, Nitin Behl, and Urvashi Howal from Allcargo Group. From IIM Mumbai, Dr. Ruchita Gupta, Prof. Amit

Kumar Das, Prof. Vijay manupati, Prof. Maheswar Singha Mahapatra, Prof Rosalin Sahoo, Prof. Ravindra Gokhale, Prof. Jasashwi Mandal, Prof. Ramesh Kumar stood as jury members.

The coordination team of Allcargo and IIM Mumbai with Allcargo Coordinators Urmi Patel and Arjun Sanghvi and Faculty Coordinators Prof. Ruchita Gupta, Prof. Amit Kumar, and Prof. Vijay Kumar Manupati ensured a smooth event.

The event was also supported by the student coordinators from IIM Mumbai- Prajyot Prakash Bait, Shivam Prajapati, Prafulla Patil, Dhananjay S., Ashish Mishra, Akhila R, Vishant Gupta and Syed Fahim A.

TEAM EXCEL-ARATORS WON RECKITT

TEAM EXCEL-ARATORS FROM IIM MUMBAI WON RECKITT GLOBAL CHALLENGE 2023

Team Excel-arators from IIM Mumbai, consisting of Sneha Kelkar, Srijan Gautam, and Priyanshu Sharma, have emerged victorious on the national stage of the esteemed Reckitt Global Challenge 2023! Under the guidance of our esteemed Director, Dr. Manoj Tiwari, their outstanding business plan, centered around the theme "Reckitt for a cleaner & healthier India," impressed the judges. Starting from the campus round, they progressed through the semifinals, surpassing 16 outstanding teams from leading B-schools nationwide. In the final face-off, their dedication and passion propelled them to the top among the five exceptional finalist teams.



MUMBAI-ALLCARGO LOGICON

THE INAUGURAL MUMBAI-ALLCARGO LOGICON CASE COMPETITION

The inaugural Mumbai-Allcargo LogicOn Case Competition successfully concluded on November 1st, 2023, celebrating a vibrant blend of innovative thinking, business acumen, and teamwork.

The journey commenced on August 10th, 2023, with the competition's launch on Unstop. Over 2200 teams from top B-schools nationwide registered, brimming with enthusiasm. In the following months, these talented teams tackled rigorous stages including Round 1, Round 2, and the Semi-Finals. Finally, seven exceptional teams emerged as finalists, four formidable teams in the 2nd-year case category and three outstanding teams in the 1st-year category.



Team CogniKnights from IIM Bangalore emerged victorious in the 2nd-year case competition, while Team Marines from SP Jain Institute of Management and Research, Mumbai triumphed in the 1st-year category.



PRIME THINKERS EMERGE VICTORIOUS IN "AMAZON ACE CHALLENGE 2023"



A group of outstanding students from the PGP'25 batch achieved remarkable success by securing the coveted 1st position in the highly competitive "Amazon Customer Excellence (ACE) Challenge 2023". The competition saw over 3600+ teams participating across various B-schools. Our students were highly commended for the unique solution that made them the winner of this flagship case competition, which saw participation from over 14,000 students.

The talented team members, Bhavya Shah, Parth Bisen, Mohsin Akhtar, and Sakshi Pathak, proudly represented the "Prime Thinkers" team from the Indian Institute of Management Mumbai.

TEAM AVENGERS TRIUMPH IN 'VIKAAS: A CASE STUDY COMPETITION' AT IIT BHU

Students from the PGDEX-VLFM & PGDSM batch achieved a remarkable accolade in the "Vikaas: A Case Study Competition", hosted by Social Projects' Club of Indian Institute of Technology (Banaras Hindu University), Varanasi. The students faced multiple rounds of case presentations and emerged as the National Winners among teams from prestigious institutions across the country.



The exceptional team members, Rajat .S.Panday and Shubham Wagamare proudly represented the Team Avengers from the Indian Institute of Management Mumbai.

REMARKABLE ACHIEVEMENT IN THE "SUZUKI'S RURAL RESURGE"

IIM Mumbai students from the PGDEx-VLFM batch marked a remarkable achievement in the "Suzuki's Rural Resurge", hosted by The Red Brick Summit, IIM Ahmedabad (TRBS) of Indian Institute of Management Ahmedabad. The team, Heartland Heroes, comprising of students Sumit Walunj and Hariharaprasath Chinnusamy, cleared two rounds of case submissions and a final case presentation round at IIM Ahmedabad in front of Japanese jury from Suzuki Innovation Centre and emerged as the National Winners out of the 1,245 teams from prestigious institutions across the country. Prof. Manoj Tiwari, Director of IIM Mumbai and Prof. Ranjani K.S., Co-ordinator of the VLFM Program offered unwavering support and encouragement.



TECH TRIO TRIUMPHS IN UNILEVER'S TECHTONIC

A group of exceptional students from the PGP'25 batch demonstrated their excellence by securing the 1st position in a remarkable achievement in Unilever's "Techtonic Season 5" competing with many prestigious institutions from across the country. The team members - Labani Das, Aayush Goel & Divyanshu Goyal proudly represented the team "Tech Trio" from the Indian Institute of Management Mumbai.

TRIUMPHS IN CUMMINS

IIM MUMBAI TRIUMPHS IN CUMMINS REDEFINE NATIONAL CASE COMPETITION

IIM Mumbai proudly celebrates a monumental victory achieved by three outstanding students – Kiran T S, Prasad Sriram, Kabilan L & Likhitha N. – in the Cummins Redefine National Case Competition organized by Cummins India. Outshining 3752 registrations from 18+ top B-schools, these individuals emerged as the undisputed champions. Their triumph is a testament to exceptional analytical and strategic abilities, reflecting the pinnacle of problem-solving and innovation.

This victory underscores IIM Mumbai's commitment to nurturing outstanding talent and fostering a culture of excellence.

The win showcases not only personal success but also exemplifies the professionalism, tenacity, and leadership instilled in IIM Mumbai students. The institution congratulates the team for elevating its stature and embodying core values.

As these students embark on promising management careers, their success becomes a source of inspiration. IIM Mumbai eagerly anticipates witnessing their continued achievements, confident in their ability to uphold the legacy of excellence they have established. This triumph solidifies IIM Mumbai's position as a hub for top-tier talent and innovative thought leadership in management education.



IIM MUMBAI STUDENT RAJESH WAGH



IIM MUMBAI STUDENT RAJESH WAGH SELECTED IN EK BHARAT SHRESHTA BHARAT YUVA SANGAM PROGRAMME

Indian Institute of Management Mumbai student Mr. Rajesh Wagh was selected for the prestigious Ek Bharat Shreshta Bharat Yuva Sangam Programme, an initiative by the Government of India to strengthen people-to-people connections, especially among youth nationwide. Rajesh is a passionate content creator pursuing an MBA from IIM Mumbai. Having background knowledge in data visualization, data analysis, and digital transformation, Rajesh aspires to become a business leader. He wishes to gain an immersive experience of diverse facets of life and build youth and cultural connections. Many Congratulations to the proud parents and family!

RUNNERS-UP IN ASIAN PAINTS CHAIN REACTION

We were pleased to announce that our exceptional PGP'24 students earned notable recognition as Runners-Up in the prestigious 2023 Asian Paints Chain Reaction Case Competition. Their innovative solution was commended, distinguishing them amongst the 1327 participants from eight esteemed business schools.

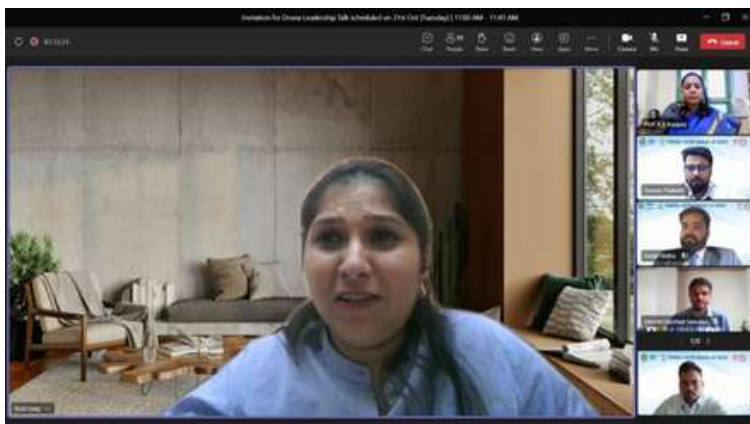
Heartfelt congratulations are extended to the dedicated team members: Vivek Sharma, Vinod Kumar, and Vaibhav Awasthi, who brilliantly represented Team Diwap from the Indian Institute of Management Mumbai.



THE A TEAM SECURES RUNNER-UP POSITION IN PERFETTI CONFY CHALLENGE



DRONA LEADERSHIP TALK



The 6th PGDEx-VLFM batch was given the amazing opportunity to hear from Ms. Stuti Garg, Associate Director – Strategy & Operations at NTT Ltd., in a captivating Drona Leadership Talk. Her engaging session highlighted "The Cycle of New Technology Adoption and its Significance in Organizational Strategy Formulation."

She explored the powerful influence of technological advancements on today's world and stressed the lengthy journey needed for their complete adoption. Ms. Garg also discussed the hurdles faced when putting cutting-edge technologies into practice. Further, Ms. Garg shared valuable insights into the concept of the Hype Cycle and its different stages, emphasizing its practical value for building organizational strategies. We are deeply thankful for her expertise and knowledge-sharing on this topic, which greatly enriched the students' understanding of the Hype Cycle's crucial role in shaping successful strategies

DR. AJAY KUMAR SPEAKS ON STARTUPS AT IIM MUMBAI'S INDEPENDENT DIRECTOR'S PROGRAMME



Indian Institute of Management Mumbai was honored to host Dr. Ajay Kumar former Defence Secretary of the Government of India, as the distinguished guest speaker for the “Independent Director’s Programme - Batch 02”.

During the session, he shared his insights on the topic “From Business Ideas to Incorporation: A Startup Perspective”. Dr. Ajay Kumar emphasized on the initiatives taken by the Government of India in promoting entrepreneurship, achieving self-reliance in defence, and capitalizing on the potential of the aerospace industry. Dr. Ajay Kumar shared these exceptional insights at IIM Mumbai, in the presence of participating senior armed forces officers in the Independent Director's Programme - Batch 02.

CIBIL LIMITED AT IIM MUMBAI

INSIGHTFUL LEADERSHIP TALK BY TRANSUNION CIBIL LIMITED AT IIM MUMBAI

Formerly known as NITIE, the Indian Institute of Management Mumbai recently had the honor of hosting TransUnion CIBIL Limited for insightful thought-provoking Leadership Talk. Mr. Bhavesh Jain, Chief Revenue Officer at TransUnion, engaged with the students on the compelling topic, "Reasons for Trust in India and TransUnion's Role in Growth."

The interactive session unfolded into enlightening discussions on India's economic strength, fintech innovation, and the pivotal role played by TransUnion in shaping the country's financial landscape.

Mr. Jain motivated students with the vision of driving financial inclusion through technology and analytics, emphasizing the goal of taking the 'CIBIL Score' to every Indian household for financial empowerment. A heartfelt thank you goes to Mr. Gaurav Arora, Senior Vice President of Sales, and Mr. Prateek Kinger, AVP of Talent Acquisition and Campus Relations, for generously sharing their valuable experiences and knowledge with our enthusiastic students. We are truly grateful for this enriching session!

Special thanks to Prof. Manoj Tiwari, Director of IIM Mumbai, Prof. Neeraj Pandey, Associate Dean of Placements and Branding, and Prof. Vartika Srivastava, Professor in charge – Of placements, along with the entire student placement team, for their unwavering support in making this event a success. The collaboration between academia and industry continues to be a cornerstone of our commitment to providing our students with holistic education and real-world insights.



INSPIRING LEADERSHIP INSIGHTS - PGDEX

INSPIRING LEADERSHIP INSIGHTS SHARED AT PGDEX-VLFM 6TH BATCH

The PGDEx-VLFM 6th Batch at IIM Mumbai recently had the honor of hosting Ms. Shilpa Arora, Director Business Unit Head - Fertility at Merck Group, for a captivating session on authentic leadership. Ms. Arora's address focused on essential aspects of leadership, emphasizing authenticity, team motivation, and the courage to confront challenges within the organizational context.



During her insightful talk, Ms. Arora highlighted the significance of empathetic communication at all levels within an organization. She underscored the pivotal role of subject proficiency in effective leadership, advocating for decisions aligned with a visionary approach and the maintenance of a delicate balance between emotional and intellectual intelligence.

Key guidance from Ms. Arora included the encouragement of mentorship pursuits and a reminder that effective leadership extends beyond formal team structures. The essence of her message resonated with the importance of taking initiative, persevering through challenges, seeking support, and committing to continuous learning.

The PGDEx-VLFM Batch expresses sincere gratitude to Ms. Shilpa Arora for generously sharing her wisdom and knowledge. Special thanks also go to Prof. Manoj Tiwari, Director of IIM Mumbai, for his unwavering support and encouragement, making such enriching sessions possible for the aspiring leaders of tomorrow.



MR. SAIF QURESHI INSPIRES AT IIM MUMBAI'S VPG LECTURE SERIES

The E-Cell, a student organization of Indian Institute of Management Mumbai, along with the Academic Office, organized an enlightening event as part of the Ved Prakash Goenka (VPG) Lecture Series. The aim was to ignite entrepreneurial spirit and industrial acumen among the students.

The event was graced by Mr. Saif Qureshi, a seasoned entrepreneur with an impressive 30-year track record in the Energy sector, as the distinguished guest. Mr. Saif is a dedicated proponent and implementer of the Theory of Constraints (TOC), a cutting-edge management philosophy transforming businesses globally.

His session was nothing short of inspiring and motivating, with dynamic interactions and engaging activities that left us all enriched. He delved into the practicality of TOC, providing invaluable insights for our budding entrepreneurs.

Mr. Saif Qureshi also met our Director Prof. Manoj Tiwari and explored the opportunities to collaborate with IIM Mumbai and Theory of Constraint Institute.

MASTERCLASS SERIES IN SUSTAINABILITY LEADERSHIP



On Saturday, October 27, 2023, the Indian Institute of Management Mumbai, in conjunction with ATLAS SkillTech University Centre for Sustainability, presented the Masterclass series in Sustainability Leadership. Orchestrated by the Sustainability and You (SAY) Committee at IIM Mumbai, this event showcased a dynamic fusion of knowledge and expertise.

The participants and the SAY Committee expressed their heartfelt gratitude to Mr. Anirban Ghosh, Head of the Center for Sustainability at Mahindra University (former CSO Mahindra Group). Mr. Ghosh graciously accepted our invitation to be the distinguished speaker, generously sharing profound insights and experiences with the students during the Sustainability Leadership Masterclass. The event succeeded due to the collaborative efforts of Dr. Aditi Mishal, Director of the Centre for Sustainability and a Professor at ATLAS SkillTech University, who facilitated a valuable opportunity for students to engage and learn.

Under the guidance of Prof ANJU SINGH, the professor-in-charge of the SAY Committee, the session unfolded as an exceptionally informative and interactive experience. The Sustainability Leadership Masterclass not only served as a platform for learning but also as an avenue for fostering meaningful connections and insights into the ever-evolving landscape of sustainability.

GENERATIVE AI IN SUPPLY CHAIN MANAGEMENT

EMBARK ON THE JOURNEY OF GENERATIVE AI IN SUPPLY CHAIN MANAGEMENT WITH IIM MUMBAI'S COMPLETED CERTIFICATION COURSE

For professionals aiming to revolutionize their supply chain strategies through data, the pathway to success athrough Generative AI started with IIM Mumbai's Global Online Certification Course, "Generative AI in Supply Chain Management 2024."

In collaboration with Prof. David Simchi-Levi from MIT, USA, and under the guidance of Prof. Manoj Tiwari, Director of IIM Mumbai, the course was a groundbreaking initiative.

Participants gained a profound understanding of Deep Neural Network, GPT-3, and GPT-3.5, exploring their applications in Supply Chain Management.

The course offered invaluable insights into the transformative role of Generative AI, particularly its impact on Demand Forecasting, Inventory Management, and Revenue Management. Upon completion, participants received a prestigious course certificate jointly issued by IIM Mumbai and Prof. David Simchi-Levi.



PM, GatiShakti
National Master Plan for Multi-Modal Connectivity

GLOBAL ONLINE CERTIFICATION COURSE ON
GENERATIVE AI IN SUPPLY CHAIN MANAGEMENT 2024
Revolutionize decision-making and managing complex supply chains!
EXCLUSIVELY FOR INDUSTRY PARTICIPANTS

Last Date of Registration: December 31, 2023

3 WEEKS || 6 LECTURES || 15 HOURS

6TH JANUARY 2024 – 21ST JANUARY 2024
5 PM TO 7:30 PM IST
SATURDAY & SUNDAY

Prof. David Simchi-Levi
Business & Supply Chain Analytics
Director, Data Science Lab, MIT, USA
Member, US National Academy of Engineering

Prof. Manoj Kumar Tiwari
Director, IIM Mumbai

FOR MORE DETAILS:
Visit www.iimmumbai.ac.in
Email - goc@iimmumbai.ac.in

CONTACT US:
Mr. Debarghya Kar +91 9433077175
Ms. Sandra Mary Jacob +91 8113842562

the curriculum included in-depth case study analysis, with a focus on Retail, Consumer Packaged Goods (CPG), and Hi-Tech industries, providing practical knowledge that can be directly applied in professional pursuits.

For those who embarked on this transformative journey, the course became a crucial milestone in advancing their careers and leading the way in supply chain innovation. The completion of the course signifies a commitment to harnessing the power of Generative AI for success in Supply Chain Management.

REINVENTING BUSINESS OPERATIONS

IIM MUMBAI MARKED THE SUCCESSFUL COMPLETION OF THE 'REINVENTING BUSINESS OPERATIONS WITH DATA ANALYTICS 2023



IIM Mumbai marked the successful completion of the 'Reinventing Business Operations with Data Analytics 2023' in association with Prof. David Simchi-Levi (Business & Supply Chain Analytics, Director, Data Science Lab, MIT, USA Member, US National Academy of Engineering), under the leadership of Prof. Manoj Tiwari (Director, IIM Mumbai). The valedictory ceremony was conducted at 5 PM IST on October 15, 2023. The Chief Guest and Guest of Honor for the evening were Alok Mishra, Additional Director General Press Information Bureau, Government of India and Atanu Mukherjee, President & CEO at MN Dastur & Dastur Energy. Their insights into the industry's future trends and strategies were not to be missed.

THE MATH MAGICIANS WIN AT IIT KHARAGPUR'S OPTIMA 2023 NETWORKSIFY COMPETITION



IIM Mumbai witnessed a remarkable achievement in the "Optima 2023" Networksify - Operations Research: White Paper Presentation Competition, hosted by the esteemed Indian Institute of Technology, Kharagpur, in partnership with Delhivery. Talented students from the PGDEX-VLFM program emerged as the winners among 385 competing teams, representing renowned institutions from across the nation.

The outstanding team members, including Bhanu Prakash Sahu, Diwakar Bhatt, Rajat .S.Panday, and Tushar Singhal, proudly represented "The Math Magicians" team from the Indian Institute of Management Mumbai.

LEADERSHIP AND GOOD GOVERNANCE TALK

LEADERSHIP AND GOOD GOVERNANCE TALK BY DR. DHARMENDRA SINGH GANGWAR AT IIM MUMBAI

Indian Institute of Management Mumbai organized a very informative session by Dr. Dharmendra Singh Gangwar, IAS, Former Secretary, of Ministry of Home Affairs, Former Additional Secretary and Financial Advisor, MOHFW. He delved into the topic titled Leadership and Management Lessons for Good Governance.

The talk covered leadership during uncertainty and lessons learned during COVID crisis management.

Prof. Manoj Tiwari, Director, IIM Mumbai, and Prof. Shirish Sangle, Dean of Faculty Affairs offered their invaluable guidance and support.



is extended to all participants, contributing to the enchantment of Diwali celebrations, strengthening bonds within the IIM Mumbai family. Prof. Manoj Tiwari and the entire IIM Mumbai fraternity wish you and your loved ones a joyous and Happy Diwali, filled with prosperity and shared moments of celebration.



SARASWATI POOJA AT IIM MUMBAI

Indian Institute of Management Mumbai, Saraswati Puja was celebrated with much joy and tradition, as part of the Dussehra festival this year. The beautiful ceremony took place on October 23rd in the institute's Library. Everyone from Director Prof. Manoj Tiwari to Deans, faculty, staff, and students came together to offer prayers to Goddess Saraswati and Ma Durga for blessings of success and happiness.

FESTIVE RADIANCE ILLUMINATES IIM MUMBAI

The Indian Institute of Management Mumbai recently buzzed with the vibrant spirit of Diwali, creating a luminous atmosphere of joyous celebrations on campus. The theme, "Diwali away from home, with people who feel like home," fostered a deep sense of togetherness among students, adding sparkle to the college community. Heartfelt gratitude



FACULTY FOCUS

DR. CARLES MOSLARES OF IQS SCHOOL OF MANAGEMENT VISITS IIM MUMBAI TO STRENGTHEN PARTNERSHIP

A panel discussion on "The role of business in advancing sustainable development in India" took place during the "Green Lantern – Industry Expert Speakers Session," in collaboration with "Avartan," the Annual Business Fest at Indian Institute of Management Mumbai. This event was coordinated by the Sustainability & You (SAY) Committee on Saturday, October 21, 2023.

Mr. Ankur Chaturvedi, Associate VP - HSE, Emami Ltd., Mr. Abhishek Garg, Founding Partner, AA Garg & Co., Mr. Neeraj Porwal, Director Technical & Supply Chain Sustainability, The Coca Cola Company, Mr. Rahul Nene, Head-Sustainability, Huhtamaki, and Ms. Ruchi Birla, EHS & Sustainability Head, Medtronic, graciously accepted the invitation to be speakers and took time to share their insights and experiences with the students during the panel discussion.



Indian Institute of Management Mumbai welcomed Dr. Carles Moslares, Dean of IQS School of Management, Spain. The visit was aimed at strengthening the partnership with IIM Mumbai. He interacted with Deans, faculty members and International Relations Cell students of IIM Mumbai. He also met and shared his experiences with AACSB accreditation team of IIM Mumbai. The event was supported by Prof. Manoj Tiwari, Director, IIM Mumbai, Prof. Neeraj Pandey, Professor Incharge, International Relations and International Relations Cell.



GREEN LANTERN PANEL DISCUSSION ON SUSTAINABLE DEVELOPMENT AT IIM MUMBAI'S AVARTAN FEST

This event provided an outstanding opportunity for students to engage and learn from distinguished industry experts in the field of Sustainability. The session was highly informative and interactive. The event was conducted successfully under the guidance of Professor Anju Singh, the professor in charge of the SAY Committee.

OUTSTANDING FACULTY RESEARCHER

PROF. RAKESH RAUT RECEIVES OUTSTANDING FACULTY RESEARCHER AWARD 2023 IN DECISION SCIENCES



Our esteemed faculty member, Prof. Rakesh Raut, was honored with the prestigious Outstanding Faculty Researcher Award 2023 in the field of Decision Sciences by Career360. The award ceremony took place on October 6th at the auditorium of the Prime Minister's Museum and Library, Teen Murti House, New Delhi, in the presence of the Hon'ble Minister Shri Devusinh Chauhan from the Department of Telecommunication, New Delhi, and the AICTE Chairman, Prof. Sitharam T.G.

Prof. Raut's remarkable achievement not only reflected his dedication but also elevated the reputation of IIM Mumbai. His outstanding contribution set a high standard in the field and brought immense pride to our institution. The award, which included a Citation and a Cash Prize of Rs. 50,000, was a testament to his exceptional research work.

BEST PAPER AWARD



An outstanding achievement was recognized in the realm of Fast-Moving Consumer Goods (FMCG), supply chain management. The research presentation presented by Suraj Panigrahi, Kotte Bala Venkata Sai and Manthri Neelima on "Blockchain and Simulation in Sustainable FMCG Supply Chain for Preventing Counterfeits" was awarded the Second Best Paper at the prestigious POMS India International Conference 2023.



THE SUCCESSFUL OUTCOMES WERE ACHIEVED UNDER THE GUIDANCE OF PROF. VIJAYA KUMAR MANUPATI

DIRECTOR OF IIM SHILLONG VISITS IIM MUMBAI

DIRECTOR OF IIM SHILLONG PROF. D P GOYAL, PH.D VISITS IIM MUMBAI

Indian Institute of Management Mumbai welcomed Prof. D P Goyal, Ph.D., Director Indian Institute of Management, Shillong, on October 29, 2023. Prof. Manoj Tiwari, Director IIM Mumbai, along with Deans and faculty members, met with Prof. D. P. Goyal and discussed various areas of mutual cooperation.



RESEARCH PUBLICATIONS

- 1) Balkrishna Eknath Narkhede:
Balkrishna Narkhede, Vishwas Dohale, Priya Ambilkar, Vijay Bilolikar, Ashwani Kumar, Anil Kumar(2023), "Evaluating Circular Economy and Smart Technology Adoption Barriers in the Indian Textile and Apparel Industries using Neutrosophic ISM", Annals of Operations Research
- 2) Dr. Hema Diwan:
Organized Pan India Hackathon and Panel Discussion on "Changing Financial Landscape # ESG Disclosures", October 6, 2023
MDP on EHS & ESG: Compliance for Corporates, 11-12 Dec 2023
Presented Paper in 13th International Conference ON SWM ,29 Nov 2023-Dec 01, 2023 Mumbai
- 3)Manupati, V.K., Kulatunga, A.K., Ray, P. and Rofin, T.M., 2023. Sustainable management of EOL tyres: A remanufacturing supply chain network design. Journal of Cleaner Production, p.140115.

ONLINE MANAGEMENT DEVELOPMENT PROGRAMMES (MDP) CONDUCTED FROM 01/10/2023 TO 31/12/2023

Sr. No.	MDP Title	Periods	Duration	Course Leaders
1.	Strategic Pricing	23rd - 25th October 2023	18 Hrs	Prof. Neeraj Pandey
2.	Simulations and Digital Twins for Manufacturing and Service Industries	15th - 20th November 2023	18 Hrs	Prof. Vijaya Kumar Manupati / Prof. Rosalin Sahoo
3.	Data Analytics for High Level Decision Making	20th - 25th November 2023	18 Hrs	Prof. Rakesh Verma
4.	Winning Competitive Edge using Machine Learning in Marketing	04th - 09th December 2023	18 Hrs	Prof. Sanjeev Verma / Prof. Vartika Srivastava
5.	EHS and ESG: Compliances for Corporates	11th - 12th December 2023	12 Hrs	Prof. Seema Unnikrishnan / Prof. Hema Diwan

ONLINE UBPS CONDUCTED (OCTOBER TO DECEMBER 2023)

Sr. No.	Name of Organisation	UBP Course Title	Course Leaders	Periods
1.	M/s. Larsen & Toubro Limited	Management Development Programme: Executive Excellence (Batch-5) (A)	Prof. Upasna A Agarwal Prof. Nikhil K. Mehta	09th - 14th October 2023
2.	M/s. Larsen & Toubro Limited	Management Development Programme: Executive Excellence (Batch-5) (B)	Prof. Upasna A Agarwal Prof. Nikhil K. Mehta	09th - 14th October 2023
3.	M/s. Headsup Corporation	Change Management	Prof. Sumi Jha Prof. Megha Gupta	12th - 14th October 2023
4.	M/s. Indian Oil Corporation Limited	Risk Analysis, HAZOP, QRA and Disaster Management (Batch - I)	Prof. Shankar Murthy Prof. Seema Unnikrishnan Prof. Vidyadhar Gedam	16th - 18th October 2023
5.	M/s. Larsen & Toubro Limited	Building a Growth Mindset: Women in Early Career program (BGM-WECP)	Prof. Upasna A Agarwal	16th - 18th October 2023

ONLINE UBPS CONDUCTED (OCTOBER TO DECEMBER 2023)

Sr. No.	Name of Organisation	UBP Course Title	Course Leaders	Periods
6.	M/s. IIFL Securities Limited, Mumbai	Leadership Development Programme	Prof. Nikhil K. Mehta Prof. Ajaya Kumar Panda	03rd - 04th November 2023
7.	M/s. Indian Oil Corporation Limited	Risk Analysis, HAZOP, QRA and Disaster Management (Batch - II)	Prof. Seema Unnikrishnan Prof. Shankar Murthy Prof. Rauf Iqbal	06th - 08th November 2023
8.	M/s. Larsen & Toubro Limited	Management Development Programme: Executive Excellence (Batch-6)	Prof. Upasna A Agarwal Prof. Nikhil K. Mehta	27th Nov - 02nd Dec 2023
9.	M/s. Adani Energy Solutions, Ahmedabad	Building Business Excellence	Prof. Sushmita Narayana Prof. Rofin T. M.	27th Nov - 02nd Dec 2023
10.	M/s. USV Private Limited	Data-Driven Insight Generation and Decision making	Prof. Rofin T. M. Prof. Debabrata Das	30th Nov - 02nd Dec 2023

ONLINE UBPS CONDUCTED (OCTOBER TO DECEMBER 2023)

Sr. No.	Name of Organisation	UBP Course Title	Course Leaders	Periods
11.	M/s. Larsen & Toubro Limited	Building a Growth Mindset: Women in Early Career program (BGM-WECP)	Prof. Upasna A Agarwal Prof. Nikhil K. Mehta	13th - 15th Dec 2023
12.	M/s. Adani Energy Solutions, Ahmedabad	Negotiation Skills	Prof. Sumi Jha Prof. Upasna A Agarwal Prof. Nikhil K. Mehta	18th - 19th Dec 2023
13.	M/s. Indian Oil Corporation Limited	Risk Analysis, HAZOP, QRA and Disaster Management (Batch - III)	Prof. Shankar Murthy Prof. Rauf Iqbal Prof. Hema Diwan	18th - 20th December 2023

CONSULTANCY ASSIGNMENT IN PROGRESS 2023-24

Sr. No.	Name of the Organization	Area
1	M/s. TVS Institute for Quality & Leadership Bangalore	Industrial Workplace Improvement Study
2	M/s. Bajaj Electricals Ltd., Mumbai	Plant Capacity Assessment
3	M/s. Tata Power Solar Systems Limited, Bengaluru	Productivity Improvement of Large Project Sites
4	M/s. Elcomponics Sales Pvt. Ltd., Noida	Productivity Improvement & Resource Utilization Study”
5	M/s. TVS Motor Company	Operations Research Module

CONSULTANCY ASSIGNMENT IN PROGRESS 2023-24

Sr. No.	Name of the Organization	Area
6	M/s. Haldia Petrochemical Ltd.,	Manpower Optimization Study
7	M/s. Shakti Vyapar Pvt. Ltd., Odisha	Go-to-Market Strategy
8	M/s. GRP Limited	Industrial Engineering Study
9	M/s. Star Cement Co. LLC, Dubai / SRIC/Cons/5/2023-24	Restructuring and Manpower Rationalization
10	M/s. Research Centre Imarat, for Electro Optical Instruments Research Academy (ELOIRA) SRIC/Cons/8/2023-24	Strategic Repositioning of Electro Optical Instruments Research Academy (ELOIRA)



ALUMNI FOCUS

IIM MUMBAI ALUMNI ASSOCIATION EXCELLENCE AT SANSMARAN 2023



In a heartwarming tradition, the IIM Mumbai Alumni Association recently hosted Sansmaran 2023, the Annual Alumni Meet, to honor and celebrate the exceptional achievements of our illustrious alumni. The event, graced by the presence of Prof. Manoj Tiwari, Director of IIM Mumbai, showcased the incredible accomplishments of our graduates, reinforcing the institute's commitment to recognizing and fostering excellence.

This year's Sansmaran saw the acknowledgment of the Promising Young Alumnus Awardees, who have excelled in their respective fields. Mr. Samay Singh, IPS DCP Chennai, Govt. of India (IPS); Mr. Rakesh Dhande, Associate General Manager at Adani Logistics Ltd.; and Ms. Shreya Nupur, Strategic Program Manager at HUL, were recognized for their outstanding contributions. On behalf of Prof. Manoj Tiwari and the entire IIM Mumbai fraternity, hearty congratulations were extended to these exceptional individuals for their remarkable accomplishments.

The success of Sansmaran 2023 wouldn't have been possible without the dedicated efforts of Prof. Manoj Tiwari, Prof. Hema Date, Prof. Sumi Jha, and Prof. Ranjani K.S., who played key roles in organizing this prestigious event. Their commitment to fostering a sense of community and acknowledging the achievements of IIM Mumbai alumni adds another glorious chapter to the institute's rich legacy. Here's to celebrating excellence and the enduring spirit of the IIM Mumbai family!



IIM MUMBAI ALUMNI CHEERS 7 FIRST-YEAR SCHOLARSHIP WINNERS

IIM Mumbai Alumni Association also congratulates our 7 scholarship winners from the first year batch under, Rangan Scholarship, Madala Scholarship, Singhal Scholarship and Financial Assistance Scholarship.

Rangan Scholarship award sponsored by Mr. Ashwin Rangan was given to following students:

1. Ms. Nekkala Likhitha
2. Ms. Keerti Suthar

Madala Scholarship award sponsored by Mr. Srinidhi Madala was given to following students:

1. Mr. Shubham Tanwar
2. Mr. Ashutosh Gugnani

Singhal Scholarship award sponsored by Mr. Diwakar Singhal was given to following students:

1. Mr. Suvil Mahagaonkar

Financial Assistance Scholarship award sponsored by Mr. Saurabh Shankar and Mr. Santosh Rupani was given to following students:

1. Mr. Rohit Sharma
2. Mr. Neetesh Varma



IIM MUMBAI WELCOMES DISTINGUISHED ALUMNI LEADERS!

On 5th October 2023 our esteemed alumnus, Mr. Virender Sehrawat, from the 1997 batch, he currently holds the esteemed position of Head of Supply Chain at Kenvue. Additionally, we were pleased to host Mr. Ahmed Dalvi, an alumnus from the 2007 batch, who presently serves as the Operations Director at Kenvue, and Mr. Deepak Jagtap an alumnus from the 2007 batch, who is currently holding the position of General Manager of Manufacturing at Kenvue. During their visit, both of these accomplished alumni engaged in highly productive discussions with our Director, Prof. Manoj Tiwari, covering a wide array of pertinent topics



On 22nd December 2023, our esteemed alumnus, Mr. Satish Gopalaiah from 2002 batch, he currently holds the esteemed position of President – Consulting at Deloitte, South Asia and Mr. Akash Srivastava, from 2001 batch, who is presently Partner & Leader Supply Chain and Operation at Deloitte, South Asia. Our alumni had a highly prouctive discussion with our Director, Prof. Manoj Tiwari and our esteemed faculty members.

ALUMNI RECONNECT: DUBAI AND LONDON REGIONAL MEETS

The Alumni Committee organized Regional Alumni Meets in Dubai & London. It was a great occasion that honored the fond memories, as well as Alumni affection and respect for their alma mater. The Gathering was all about networking, assisting one another in professional development, sharing knowledge, reminiscing about good old campus days, and reliving pleasant memories.



IIM MUMBAI ALUMNI: 39TH AGM HIGHLIGHTS AND ACHIEVEMENTS

IIM Mumbai Alumni Association organized the 39th Annual General Body Meeting on 3rd November, 2023, at IIM Mumbai (in Virtual mode). The members discussed the activities carried out by IIMMAA and shared their views on the same. Annual Statement of Account for the year 2022-2023 was passed by the members.

The Annual General Body Meeting was attended by 124 members of IIMMAA, IIM Mumbai Faculty members and Student's representatives. Sansmaran was attended by 550 members.

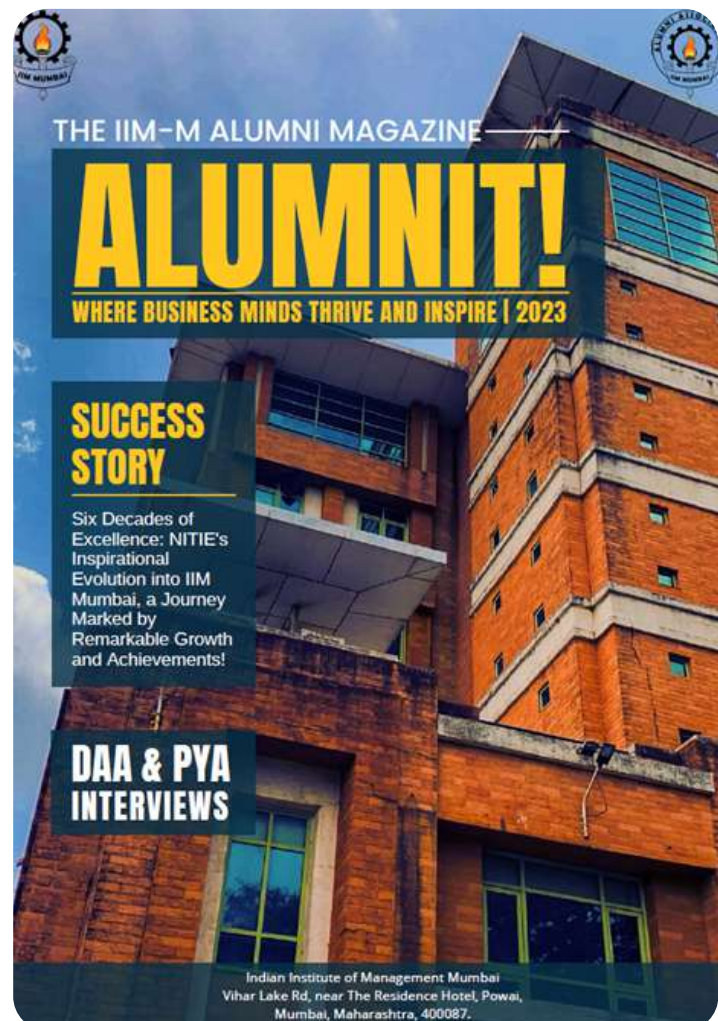


Following is the list of Executive Committee Members for the year 2023 - 2024

1. Prof. Manoj K. Tiwari – President, NAA
2. Mr. Shiva Esturi – Chairman, NAA
3. Mr. Vineet Singhal – Vice Chairman, NAA
4. Prof. Hema Date – Dean, Alumni & International Affairs
5. Mr. Venu Koka – Member, NAA
6. Mr. Sudhendu Pandey – Member, NAA
7. Prof. Sumi Jha – Hon. Secretary, NAA
8. Prof. K. S. Ranjani – PIC & Treasurer, Alumni Affairs

IIM MUMBAI LAUNCHES 14TH EDITION MAGAZINE ALUMNITI

Launch of 14th edition of our magazine “AlumNITI” on 4th November, 2023. The theme for this year’s magazine is “Vision 2030”. It encompasses various milestones of IIM Mumbai, IIM Mumbai Alumni Association initiatives, contributions by our distinguished alumni, faculty members, and much more. The alumni magazine “AlumNITI” was released by Prof. Manoj Kumar Tiwari, Director & President, IIMMAA on 4th November, 2023 at the Annual Meet “Sansmaran ‘23”.



IIM MUMBAI IN PRINTS

ELEVATED ROAD TO THE CAMPUS

After premier institute tag, IIM Mumbai asks BMC for elevated road to campus

Yogita Rao & Sanjeev Devasia | TNN

Mumbai: The Indian Institute of Management - Mumbai, formerly NITIE, has written to the BMC requesting it to build an elevated road from a little before the Saki Vihar Road Junction to the campus entrance. The access road to the institute is narrowed due to encroachment on both sides. With the premier IIM tag, the institute is keen on better road connectivity to the campus on Vihar Lake Road in Powai.

An institute official said better accessibility for a premier institute will go a long way in contributing to the government and industries through its different activities. He said they will hold regular national and international conferences, for which delegates from India and abroad will travel to the campus. Also, with the premier tag, more industry representatives would visit during placements and for knowledge-sharing sessions. A short elevated road of under 750 metres will magnify connectivity for large stakeholders, he added.

Meanwhile, the BMC is yet to evaluate the proposal. Officials said the elevated road may involve technical difficulties and high expenditure. Removing encroachments along the route probably will be a better solution, they added.

"The institute wants a dedicated elevated road from the subway near Filterpada that would land near the institute. However, we are yet to examine the issue and it is at a very preliminary stage. The institute has a problem because the access road is narrow and has not been fully developed and is ridden with encroachments. The width of the road may be between 10 and 12 metres now," said a BMC official.

According to BMC officials, an elevated road needs to be at least 20.5 metres wide. "Therefore, we have to remove the encroachments and the BMC also has to check whether some of the encroachers are eligible to be PAPs (project-affected persons) and move out. For starters, we have to check where the road line is and then examine if there is a need to acquire any land adjoining the road for building the elevated road," the BMC official added.

"For building an elevated road, there are technical issues involved such as traffic movement on the connecting roads and the existence of water trunk mains on the road, apart from the high expenditure involved in building an elevated road. Instead, an easier solution to the problem faced by the institute would be to clear the road of encroachments and give a clear access to the premier institute," said another BMC official.

CURRICULAR ALTER AT NITIE

'NITIE's curricula altered to match IIM'

Hemali Chhappia @timesgroup.com

Mumbai: In a move that has brought cheer to students of NITIE's 2022-24 batch, they will leave the institution as IIM Mumbai graduates. The decision will apply to the next batch that will graduate in 2025 too.

"We decided to alter our course curricula and add some credit-based programmes to our existing courseware and our graduating students will now get the IIM tag," director Manoj Tiwari said. Students will be armed with an MBA instead of a post-graduate diploma.

Shankar Murthy, dean (academics), said the institute faculty mapped the curricula of NITIE and IIM and brought in equivalence. "We mapped and matched the modules of our programmes with those offered by the IIMs and brought the two on par. Students will have to take the extra courses to ensure they meet the credits required for the degree." The degree certificate will sport a brand-new logo designed by the National Institute of Design, Ahmedabad, with 'Moving the Mountains' on it.

NITIE '24 BATCH TO LEAVE AS IIM GRADS

In as NITIE '24 batch, to leave as IIM grads

Mumbai: Students who cleared the common admission test (CAT) and joined the National Institute of Industrial Engineering (NITIE) in 2022 will pass out as graduates of IIM Mumbai next year, reports Hemali Chhappia. It will be the first NITIE batch to leave with an IIM certificate.

Several years and many proposals later, the Centre in July this year approved the conversion of NITIE, a management institute only for engineers in Powai, to IIM Mumbai, an MBA-awarding institution open for all. The institute—India's 21st IIM and the second in Maharashtra after the one in Nagpur—will offer the general MBA programme along with other postgraduate courses such as MBA (sustainability) and MBA (operations and supply chain management). IIM Mumbai will begin admissions in the 2024 session.

► 'Curricula on par', P 9

IIM MUMBAI BEATS PLACEMENT SHUTDOWN

IIM Mumbai sees 20% jump in recruiters, beats placement slowdown

PALLAVI SMART
MUMBAI, DECEMBER 2

THE NEW status of the National Institute of Industrial Engineering (NITIE), which was recently designated as the Indian Institute of Management (IIM) Mumbai, has given a boost to placements at the institute this year.

Even as the impact of global slowdown is visible on placements at other IIMs and IITs, there is over a 20 per cent increase in the number of companies coming to the newly designated IIM Mumbai for campus recruitment compared to last year. This includes a number of prominent first-time recruiters at the campus such as Microsoft, Goldman Sachs, Pine Labs, Meesho, Blinkit, Gestamp, SUD Life and Birla Paints, among others.

At a time when the global



NITIE was recently designated as IIM Mumbai.

discussion across marquee higher education institutions in the country affecting placements, including at IIM Bangalore, IIM Mumbai has witnessed a notable jump in new recruiters. The placements began last week.

Microsoft not only visited IIM Mumbai for the first time but the tech giant also offered the highest annual pay package of Rs 51 lakh. This is much higher than the average salary package of Rs 31 lakh pa at the campus this year. The placement process, however, is still ongoing.