

ORGANISES

STRATEGIC MANAGEMENT FORUM CONFERENCE



THEME:

Strategic And Entrepreneurial Decisions In The Emerging Era



DECEMBER 5 - 7, 2024

CONTACT US: smfconference@iimmumbai.ac.in

 <https://iimmumbai.ac.in/smf-2024/>

IIM Mumbai
Vihar Lake,
Powai 400087



Prof. Pawan Kumar Singh,
Director, IIM Trichy
Chairman
Strategic Management Forum



Prof. Manoj Kumar Tiwari,
Director, IIM Mumbai
Convention Patron
Strategic Management Forum

ABOUT IIM MUMBAI

IIM Mumbai erstwhile known as NITIE was established by the Government of India in 1963 with the assistance of the United Nations Development Program (UNDP) and the International Labor Organization (ILO). IIM Mumbai has been consistently ranked among the top B-schools in India. IIM Mumbai is ranked 7th in the National Institutional Ranking Framework (NIRF) rankings for 2023 among Management Institutes across India. IIM Mumbai is committed to creating skilled professionals in diverse functional areas like Operation & Supply chain Management, Analytics & Data Science, Organizational behavior & HRM, Sustainability Management, Finance, Economic & Strategy, Marketing. Located in the Financial Capital of the country, IIM Mumbai has close interactions with the leading corporate houses, giving it the added advantage of integrating classroom knowledge with relevant practical inputs from industry professionals.

ABOUT SMF

The objectives of the forum are:

- To be cause group having All India membership, comprising members of management academics, researchers, consultants, industry professionals and students for the promotion and advancement of Strategic Management related concepts, knowledge, skills and practices.
- To conduct Seminars, Conferences, Conventions, Training, Teaching, Research and Consultancy in the Strategic Management and other related fields.
- To do such other acts which are beneficial to the management students, researchers, consultants, academics, industry professionals, and public at large in the interests of the society and for the welfare of public at large.
- To function as a resource centre to develop and publish Strategic Management related literature in the form of Text Books, Working papers, Monographs, Case Studies, Conference proceedings, News Letters, Periodicals and magazines and other research publications.



JOURNAL PUBLICATION

SMF is collaborating with the 'International Journal of Global Business and Competitiveness' for publication opportunities.

The submissions will have the opportunity of publication in the 'International Journal Of Global Business and Competitiveness' after due review process.

TRACKS

1. Technological Advancement & Role of Strategic Leadership

2. Strategic Human Resource Management and Strategic Behaviour

3. Marketing in a Disrupted World

4. Technology Driven Financial Strategies

5. Data Driven Supply Chain & Operations Strategy

6. Application of AI and ML in Business Strategy

7. Emerging Trends in Entrepreneurial Strategies for Sustainable Growth

8. Sustainable Innovation for International Business Growth

9. ESG Strategies & Corporate Governance

10. Technological and Innovation Strategies

11. Corporate Strategies

12. Management Case Studies

13. Strategies for Digital Innovation and Competitiveness

SUBMISSION GUIDELINES

Extended Abstracts for Research Papers

All extended abstracts should be between 1500 - 3000 words. The extended abstract should have the following sections: (a) purpose, (b) study design/methodology/approach, (c) findings, and (d) originality and contribution. The selected abstracts will be invited for presentation at the convention and be considered for the Best Paper Award

Teaching Cases

Teaching cases having a clear focus on any of the management issues can be submitted for presentation at this convention. The cases must be accompanied with a teaching note. The combined word count of the case and teaching note (including all tables and references) should be around 3000 to 5000 words.

Please submit your manuscript in Times New Roman font, font size 12-point, 1.5 spacing between the lines, and a one-inch margin on all four sides. All submissions must be in MS Word document and made using the online submission system.

REGISTRATION FEES

NATIONALITY	CATEGORY	REGISTRATION FEE (Early Bird)	REGISTRATION FEE
Delegates from India and SAARC countries	Full-time Research Scholar/ Associate (Academic / Research)	Rs. 5000 + 18% GST	Rs. 7000 + 18% GST
	Academician/Researcher	Rs. 8000 + 18% GST	Rs. 10000 + 18% GST
	Industry Practitioner	Rs. 10000 + 18% GST	Rs. 12000 + 18% GST
Delegates from Other Countries	Full-time Research Scholar/ Associate (Academic / Research)	60\$	84\$
	Academician/Researcher	96\$	120\$
	Industry Practitioner	120\$	144\$

 [Click Here for the Submission System](#)

IMPORTANT DATES

- Extended Abstract Submission Deadline - August 15, 2024
- Notification of Paper Acceptance - September 15 to October 15, 2024
 - Early Bird Registration - Open
 - Registration Closes On - October 31, 2024

CONTACT US

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