Note: Authors are strictly instructed to NOT mention their names in the Document they submit.

An Abstract about the Research (100 words)

AND

An Extended abstract (3000 words) should provide a concise yet comprehensive overview of a research study, including its background, objectives, methodology, results, and implications. Here's a breakdown of what should be covered in each section:

1. Introduction:

- Briefly introduce the topic of the research.
- Provide background information to contextualize the study.
- Clearly state the research problem or question being addressed.
- Highlight the significance and relevance of the research topic.

2. Objectives:

- Clearly state the main objectives or aims of the research.
- Specify what the study seeks to achieve or contribute to the existing knowledge.

3. Methodology:

- Describe the research design or approach employed.
- Outline the data collection methods and sources.
- Explain the analytical techniques or methodologies used to analyze the data.
- Provide justification for the chosen methodology and any relevant assumptions made.

4. Results:

- Summarize the main findings of the research.
- Present key quantitative or qualitative results.
- Highlight any patterns, trends, or relationships observed in the data.
- Provide relevant statistical or analytical measures to support the findings.

5. Discussion:

- Interpret the results in light of the research objectives.
- Discuss the implications of the findings for theory, practice, or policy.
- Compare the results with existing literature and identify any discrepancies or areas for further investigation.
- Consider any limitations of the study and potential avenues for future research.

6. Conclusion:

- Summarize the main findings and their significance.
 - Reiterate the contribution of the study to the field.
- Offer concluding remarks or recommendations based on the findings.
- Emphasize the broader implications of the research (theoretical and managerial) and its potential impact.

7. References:

• Provide a list of cited references following the appropriate citation style (APA style) and include all sources referenced in the extended abstract.