

IIM MUMBAI - STRATEGIC MANAGEMENT FORUM - 2024 - PAPER PRESENTATION SCHEDULE - DAY 1

12.00 noon - 1.30 pm

| Track Number | Track Name | Chair (Internal & External - Industry / Academic) | | Paper ID | Number of Presentations | Classroom No |
|--------------|--|---|---------------------|--------------------------------|-------------------------|--------------|
| 10 | Technological and Innovation Strategies | Prof. Ruchita Gupta | Prof. Anuja Agarwal | 176, 198, 217, 245, 167, 275 | 6 | 401 |
| 2 | Strategic Human Resource Management and Strategic Behaviour | Prof. Nikhil K Mehta | Prof. Ashish Pandey | 16, 34, 62, 67, 194, 232 | 5 | 402 |
| 3 | Marketing in a Disrupted World | Prof. Sanjeev Verma | Dr. Prashant Mishra | 48, 76, 107, 111, 202 | 5 | 403 |
| 3 | Marketing in a Disrupted World | Prof. Vartika Shrivastava | Prof. Debabrata Das | 238, 292, 101, 129 | 4 | 313 |
| 4 | Technology Driven Financial Strategies | Prof. K Ranjani | Dr. Samik Some | 37, 84, 105, 110, 141, 204 | 6 | 314 |
| 12 | Management Case Studies | Prof. Neeraj Pandey | Prof. Gordhan Saini | 68, 122, 123, 138, 229 | 6 | 316 |
| 7 | Emerging Trends in Entrepreneurial Strategies for Sustainable Growth | Prof. Poonam Singh | Dr. Nisha Pandey | 47, 112, 135, 174, 38, 309, 39 | 7 | 405 |
| 13 | Strategies for Digital Innovation and Competitiveness | Prof. Moumaya | Prof. Arunima | 21, 57, 61, 89, 130, 22 | 6 | 407 |

3.45 pm - 5.15 pm

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|----|--|----------------------|--|-----------------------------------|---|-----|
| 2 | Strategic Human Resource Management and Strategic Behaviour | Prof. Nikhil K Mehta | Prof. Ashish Pandey | 87, 93, 124, 137, 173, 180 | 6 | 401 |
| 6 | Application of AI and ML in Business Strategy | Prof. Amit Kumar | Dr. Arnab Banerjee | 51, 165, 192, 106 | 3 | 402 |
| 7 | Emerging Trends in Entrepreneurial Strategies for Sustainable Growth | Prof. Poonam Singh | Dr. Nisha Pandey | 195, 208, 216, 234, 236, 136 | 6 | 403 |
| 10 | Technological and Innovation Strategies | Prof. Ruchita Gupta | Prof. Shirish Sangle / Mr. Alok Vijayvargiya Sir | 81, 128, 231, 277, 15, 17 | 7 | 201 |
| 4 | Technology Driven Financial Strategies | Prof. K Ranjani | Prof. Varadraj Bapat / ACCA Professional | 207, 214, 223, 271, 296, 304, 108 | 7 | 202 |
| 13 | Strategies for Digital Innovation and Competitiveness | Prof. Moumaya | Prof. Arunima | 134, 152, 185, 203, 224, 269 | 6 | 204 |
| 12 | Management Case Studies | Prof. Debabrata Das | Dr. Deepak Pandit | 322, 279, 315, 117, 79 | 6 | 205 |

Note: Track 8 is merged with Track 10... Now Sustainable Innovation for International Business Growth is Technological and Innovation Strategies

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IIM MUMBAI - STRATEGIC MANAGEMENT FORUM - 2024 - PAPER PRESENTATION SCHEDULE - DAY 2 & 3

11.30 am - 1.00 pm

| Track Number | Track Name | Chair (Internal & External - Industry / Academic) | | Paper ID | Number of Presentations | Classroom No |
|--------------|--|---|---|---------------------------------------|-------------------------|--------------|
| 1 | Technological Advancement & Role of Strategic Leadership | Prof. Sumi Jha | Dr. Sapna Rakesh & Prof. Manjari Srivastava | 227, 264, 273, 77, 327, 45, 205 | 7 | 401 |
| 2 | Strategic Human Resource Management and Strategic Behaviour | Prof. Nikhil K Mehta | Prof. Surajit Saha | 191, 73, 218, 235, 237 | 6 | 402 |
| 3 | Marketing in a Disrupted World | Prof. Vartika Shrivastava | Prof. Sanjeev Verma | 161, 163, 177, 131, 210, 212 | 6 | 403 |
| 5 | Data Driven Supply Chain & Operations Strategy | Prof. Ramesh Kumar | Prof. Rofin T | 50, 102, 158, 171, 284, 293, 302, 326 | 8 | 201 |
| 7 | Emerging Trends in Entrepreneurial Strategies for Sustainable Growth | Prof. Ruchita Gupta | Prof. Anuradha Narasimhan | 248, 253, 255, 261, 270, 299 | 6 | 202 |
| 9 | ESG Strategies & Corporate Governance | Prof. Hema Diwan | Prof. Seema Unnikrishnan | 53, 115, 119, 72 | 4 | 204 |

4.15 pm - 5.45 pm

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|----|--|----------------------|---------------------------|-----------------------------------|---|-----|
| 2 | Strategic Human Resource Management and Strategic Behaviour | Prof. Nikhil K Mehta | Prof. Priti Rawat | 243, 250, 254, 287, 301, 139 | 6 | 401 |
| 1 | Technological Advancement & Role of Strategic Leadership | Prof. Sumi Jha | Dr. Srinivasan Iyenger | 24, 43, 55, 113, 145, 162 | 6 | 402 |
| 7 | Emerging Trends in Entrepreneurial Strategies for Sustainable Growth | Prof. Poonam Singh | Prof. Anuradha Narasimhan | 246, 144, 201, 206, 175, 262, 206 | 7 | 403 |
| 9 | ESG Strategies & Corporate Governance | Prof. Hema Diwan | Prof. Pritam Kar | 189, 190, 252, 272, 313, 78 | 6 | 201 |
| 11 | Corporate Strategies | Prof. Binil | Prof. Nageshwar Rao | 220, 259, 314, 97, 9 | 5 | 202 |

10.00 am - 11.30 am

| Track Number | Track Name | Chair (Internal & External - Industry / Academic) | | Paper ID | Number of Presentations | Classroom No |
|----------------------|---|---|---|--|-------------------------|--------------|
| 2 | Strategic Human Resource Management and Strategic Behaviour | Prof. Nikhil K Mehta | Prof. D.K Srivastava / Prof. Sankalp Pratap / Prof. Nageshwar Rao | 31, 95, 233, 157, 20, 109 | 6 | 401 |
| 13 | Strategies for Digital Innovation and Competitiveness | Prof. Moumaya | Prof. Arunima / Prof. Saumya Ranjan | 276, 317, 85, 260, 285 | 6 | 402 |
| Online Presentations | | Prof. Koteswar Rao / Prof. Binil | | 64, 98, 63, 147, 70, 150, 52, 298, 60, 127 | 10 | 403 |

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7-Dec