

## Management Development Program on ESG FOR BUSINESS EXCELLENCE

Date: 18 to 20 November 2024

Mode: Online



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## About the Program

This 3 days specialized management development programme, aims to provide a holistic outlook and understanding of external influences and processes for measurement and implementation for ESG frameworks, Sustainability reporting, Circular Economy, Carbon Footprinting, and LCA for Business Excellence.

Pedagogy: Teaching, case discussions, and activity-based learning will form the pedagogical approach within this programme.

## Program Fees

- Program fee for Per participant will be Rs.40,000+18%GST
- For 5 & more participants from the same organizations discount is applicable.

## Objectives

The objectives of the programme would be

- To sensitize the participants to the importance of Sustainability and exposure to ESG frameworks
- To develop the skill sets relating to ESG frameworks, Carbon Footprint measurement, LCA, and Circular economy.

## Program Coverage

### Module 1: External Influences and Environmental Social Governance - ESG Frameworks and Policies

- Importance and Relevance of Sustainability for Business
- External Environment influence [COP21 and COP 26, 27, and 28]
- Sustainability Policies and ESG frameworks
- BRSR framework and BRSR Indicators
- GRI Frameworks for Business Excellence
- Circular Economy & Circular Business Models
- Emerging trends in sustainability including innovation and resource optimization
- SASB Sector-wise standards - Sustainability & Standards Board Framework

### Module 2: Measurement and implementation

- Implementation of ESG Frameworks - BRSR and GRI
- Sustainability reports: Key inferences
- Carbon footprinting and carbon measurements - SCOPE 1, SCOPE 2, SCOPE 3 for Business
- Life cycle Assessment with examples - tools and databases
- Industry Materiality Assessment for ESG Performance

### Module 3: Best Practices, Sustainability strategies, and implementation

- Best Sustainable Practices in Industry
- Awareness about global Best sustainability initiatives
- Financial reporting and (TCFD) Requirements
- Sustainability strategies, and implementation
- Sustainability Strategies - Challenges and solutions for sustainability initiatives for the future

## Target Participants:

As this is a Multi-disciplinary Program, any executive working in Government, Industry, or Service organizations is eligible.

