

Empowering through Education, Shaping Futures

Partner with us to create opportunities for tomorrow's leaders.



CSR BROCHURE

Our Vision

Spearheading Management Education for Creating Transformative Leaders making positive social impact

Our Mission

Impart transformative management education to foster tomorrow's global leaders through innovative pedagogy, research-driven insights, and strategic industry partnerships to catalyse a positive global impact



Mr. Shashi Kiran Shetty
Chairman, Board of Governance,
IIM Mumbai
Founder and Executive Chairman, Allcargo Group



Prof. Manoj. K. Tiwari
Director, IIM Mumbai



Inauguration of Incubation Foundation for Innovation and Entrepreneurship (AIC-NIFIE) Centre by Union Minister Dr. Jitendra Singh on June 24, 2025 which is established under the Atal Innovation Mission



On the 2nd Convocation ceremony held on September 20, 2025 with Chief Guest Dr. P.K. Mishra, Principal Secretary to the Prime Minister of India



Inclass Team activity held in class



Classroom sessions

About Institute

IIM Mumbai is the Indian Institute of Management Mumbai, formerly known as the National Institute of Industrial Engineering (NITIE). Established in 1963 with support from the Indian government, UNDP, and ILO, it is a public business school focused on industrial management, supply chain, and operations. It is ranked 7th among management schools in India according to 2023 NIRF rankings and offers various postgraduate programs, and recently launched a new undergraduate program in digital sciences and business management.

Located in the Financial Capital of the country, IIM Mumbai has close interactions with the leading corporate houses, giving it the added advantage of integrating classroom knowledge with relevant practical inputs from industry professionals. IIM Mumbai's picturesque campus is surrounded on three sides by lakes. The lush greenery at the campus has earned it the moniker "God's Own Campus". IIM Mumbai also has a vibrant Student Exchange Programme with several partner universities across North America, South America, Europe, and South-East Asia.

IIM Mumbai offers a range of programs, including MBA, Ph.D., MBA PGP(ex), PGDEX VLFM and executive education program like Executive MBA with specializations in areas like Operations and Supply Chain Management and Sustainability Management, General Management Programme (GMP) for Defence Officers, Post Graduate Diploma in Financial Economics and Management etc and also offers customised programs for Corporate sectors known as Unit Based Programs and Management Development Programs

How Corporates and Alumni can partner with us

We invite corporates to join hands with us in transforming education through:

- **Support for creating Learning Infrastructure** for New buildings and smart classrooms.
- **Support for Startups and centre for excellence**
- **Skill Development Workshops for employability.**
- **Scholarship Programs for underprivileged MBA students.**

Funding options and Categories of projects which can be taken up:

	Eligibility Purposes	Relevant Clause in Schedule VII	Remarks
Type 1: Support for the creation of infrastructure at IIM Mumbai	Classrooms, hostel, student facilities, canteen, seminar halls etc. for promotion of education	Clause (ii) – Promoting education, including special education and employment-enhancing vocational skills	✓ Aligned with education-focused CSR SDG 4
Type 2: Support for creation of a specialized facility of wider utility and support for entrepreneurs or startups building technology businesses (incubation)	For an incubator/startup promoting business, technology businesses. For conducting research in management, technology, sustainability, rural development etc. aimed at innovation for promoting SDGs	Clause (ix) – Contributions to incubators approved by Central Govt./DST; Clause (ii) – Educational research; Clause (xii) – Rural development	✓ Eligible if incubator is approved by DST or GoI; ✓ Covers innovation, rural and SDG-linked research
Type 3: Support for technology-driven projects; support for projects in futuristic technology areas like AI/ML applications in business	For conducting research in emerging technology, management, and promoting SDGs	Clause (ii) – Promoting education; Clause (ix) – Tech-based projects via approved institutions	Clause (ii) – Promoting education; Clause (ix) – Tech-based projects via approved institutions
Type 4: Support for Centre of Excellences	For conducting research in management, technology, and innovation aimed at promoting SDGs	Clause (ii) – Promoting education; Clause (ix) – Innovation/research through academic institutions	✓ Falls under education and research; donors should be informed of societal benefits

*"All the above are Aligned with **UN Sustainable Development Goals**"*

Funding options and Categories of projects which can be taken up:

	Eligibility Purposes	Relevant Clause in Schedule VII	Remarks
Type 5: Capacity building Projects	Upskilling through training, workshops, seminars, symposiums etc. Online/offline Programmes from renowned foreign and Indian academicians for promoting education. This will also include visits by foreign faculty to the campus for conducting sessions	Clause (ii) – Education and skill development	✓ Aligns with capacity building objectives; ✓ Strong appeal for CSR linked to skilling India initiatives The target participants for the capacity building should primarily be the vulnerable and under privileged sections from the society. SDG 8 & SDG 9
Type 6: Chair Professors	For creation of centres of excellence and endowment for chair professors	Clause (ii) – Promotion of education	✓ Widely accepted under CSR if focused on knowledge development and research SDG 5
Type 7: •Scholarship Programs for underprivileged MBA students. Research Fellowships linked to specified project objectives	For supporting/skilling doctoral and post-doc students for prospects in business management	Clause (ii) – Education and vocational advancement	✓ Aligned with advanced education and innovation promotion

*"All the above are Aligned with **UN Sustainable Development Goals**"*

Our Focus

SDG Goal 4: Quality Education.

SDG Goal 8: Decent work and Economic Growth.

SDG Goal 9: Industry, Innovation & Infrastructure.



Why Partner with Us

- **CSR Compliance:** Your contribution fulfils mandatory CSR obligations under the Section 135 of the Companies Act.
- **Brand Visibility:** Recognition through events, publications, and social media.
- **Impact Metrics:** Transparent reporting on fund utilization and outcomes.

Collaboration with Industry Partners:

- 1.Motilal Oswal Financial Services:** An MoU has been signed for setting up a 33,400 square feet knowledge Centre.
- 2.Ashwin Mittal Foundation:** An MoU has been signed for setting up Centre of Excellence in the Institute in Advanced AI Solutions for Business Decisions. The Centre is committed to cutting-edge research, training, and consultancy in AI, Generative AI, and data science for impactful business decision-making
- 3.Nayara Energy :** An MoU is under finalisation for setting up a centre for Incubator and AI in green technologies.
- 4.L& T Mind tree:** A SAPNext-Gen Lab is set up at the Institute to facilitate learning.

Recent Activities under CSR at the Institute:

1.CSR Projects – Institute received funds from Industry under CSR to conduct several projects out of which few are listed below:

- 1.The role of formal and informal ties in Financial resources acquisition for Entrepreneurs in Mumbai
- 2.Research on Impact of Emerging Technologies (AI, ML, Battery and Robotics) on Power Requirements of Enterprises and Data Centres
- 3.Market Research Activity on Indian Semiconductor Industry

2.Seminars and Workshops conducted under CSR-

- 1.**Smart Business and Financial Management for MSME's"** – Institute has successfully conducted workshop under CSR which was attended owners from MSME. The event was also facilitated by Laghu Udyog Bharti (LUB) .
2. **"Banking on Renewables" Event:** The campus was a venue for discussions by the Indus Consortium on how green finance can accelerate the transition to renewable energy.

3. Awards and Sponsorship given to students – Institute has received CSR fund for awarding scholarships to three IIM Mumbai female students from underserved communities to support their education in STEM fields, on the side-lines of the Equality Summit.

Other Initiatives of the Institute

i.Enactus Projects: The student chapter of Enactus undertakes various projects for social upliftment. Their current project, "Project Chatr," aims to empower 81 tribal families in KhambachaPada by providing training and market linkage for mushroom cultivation to ensure a consistent source of income during the non-monsoon season.

ii.Sparsha: This CSR initiative, part of the annual business summit Lakshya, promotes project work by NGOs and corporations for social upliftment.

iii.CSR Conclave: The student committee for CSR, "Ehsaas," organizes an annual CSR Conclave as part of the management festival "Prerana" where teams design socially impactful policies for firms.

iv.Toycathon 2021 Grand Finale: IIM Mumbai (formerly NITIE) hosted the grand finale of Toycathon 2021, a government initiative to promote innovation among students, which included displaying top ideas from across the country.

v.SNEHA Initiative: In January 2021, student volunteers organized a relief drive for Gandhibhavan International Trust. They provided essentials like rice, clothes, and other supplies, and spent time with the residents, adhering to COVID-19 safety protocols.

vi.Unnat Bharat Abhiyan initiative:As a part of this initiative, Institute announced the adoption of five villages in Murbad Taluka, Thane District on the 17th January 2020. Our reached remote villages in Murbad Taluka of Thane district to help the villagers in the difficult times of COVID-19. The threefold purpose are:

1. Providing support for basic livelihood by distributing grocery items.
2. Providing healthcare support through distribution of medical kits.
3. Extending earning opportunities utilizing villagers' skills by procuring their products

vii.Alumni Supported Initiatives: Under this initiative, Institute has received a generous contribution from our esteemed alumnus, Mr. Sanat Chattopadhyay, Executive Vice President and President of Merck Manufacturing Division. His substantial donation has been instrumental in supporting our initiatives. With these funds, we have been able to distribute worker welfare kits, catering to the needs of approximately 300 individuals. We are deeply grateful for Mr. Chattopadhyay's support and his commitment to enhancing the welfare of our community.

For further details, please contact:

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