



भारतीय विदेश व्यापार संस्थान
Indian Institute of Foreign Trade



ONLINE CERTIFICATE PROGRAMME
ON
FINTECHS IN INTERNATIONAL BUSINESS

(August -October 2023)

भारतीय विदेश व्यापार संस्थान
INDIAN INSTITUTE OF FOREIGN TRADE
(Deemed to be University)
Under Ministry of Commerce and Industry, Government of India

Introduction:

Imagine how your life has transformed during the pandemic and how technology has affected your life without access to physical bank branches. How you can now open a bank account online with V-KYC or send money to your friends via PhonePe or GPay or how you can just tap your card and pay without entering any PIN. Ever wondered how those without access to bank accounts or financial products can be reached out to using FinTech solutions and which companies are helping bridge the gap.

FinTech has become a close part of our daily lives and has transformed the way we access and use financial products. It is interesting to understand how FinTech is solving problems like banking, lending, financial inclusion and what are the drivers and future trends. This program details out the current state of FinTech. Starting from an overview of the segment and how Technology is revolutionizing the financial sector to the intricacies of multiple use cases and relevant regulations. It also analyses what could be coming next in FinTech, peer-to-peer lending, payments, and insurance. The Program features the perfect mix of theory, practical, case studies, quizzes and general hands-on. The program covers concepts of Crypto currencies, Ethereum, Bitcoin, and Stable Coins, and Multichain block chain platforms along with block chain networks, smart contracts, applications and architecture.

Course Objective:

- Understanding FinTech Innovations and Strategy.
- Opportunities in FinTech Technologies.
- Deep-dive on the FinTech use cases and Regulations.

Target Audience:

Entry level, Middle Level and Senior Level Management, Working Professionals, Entrepreneurs.

Pedagogy:

Live Online-Interactive sessions, Assignments, Pre-recorded sessions & Assessment.

Course Highlights:

- Key components of the FinTech industry
- Payments and settlement
- Integrity of a financial system
- White-label payment gateways
- Payment Aggregators
- Lending in the FinTech industry
- Prepaid Instruments (PPIs)
- Invoice Discounting
- Peer to Peer Lending
- Account Aggregator (AA) Framework
- WealthTech
- Insurtech
- Open Banking/ Neo Banking

Programme Details:

Commencement: 26th Aug 2023

Total Hrs: 20 hrs [4 live online sessions (6 hrs) & 14 Pre-recorded session (14 hrs)]

Mode of Delivery: Live Sessions through MS Teams Platform & Recorded sessions.

Cost per Participant: Rs. 12,000/-

Class Schedule:

Live Online sessions (3hrs): 26th Aug 2023

Recorded Sessions (7 hrs): 7 Sessions (27thAug – 21st Sep 2023)

Assignment No.:-1 due on 22nd Sep 2023

Live Online sessions (3hrs): 23rd Sep 2023

Recorded Sessions (7 hrs): 7 Sessions (24th Sep – 21st Oct 2023)

Assignment No.:-2 due on 22nd Oct 2023

How to Apply:

- Participants are requested to fill the online form through the mentioned link.
- Last date to apply along with the tuition Fee: **19th August 2023.**
- Please ensure that all details are filled including the E-mail address. Incomplete applications will not be accepted.



For Queries please contact:

Centre for Distance and Online Education (CDOE)

Indian Institute of Foreign Trade (Deemed to be University)

Department of Commerce, Govt. of India

B-21 Qutub Institutional Area, New Delhi-10016

Ph.:011-39147200 –Ext:-123

E-mail: cdoe@iift.edu

Website: <https://www.iift.ac.in/iift/index.php>