



भारतीय विदेश व्यापार संस्थान
Indian Institute of Foreign Trade



Online Certificate Programme on FINTECHS IN INTERNATIONAL BUSINESS



*Programme Duration: 2 months
Dec-Feb 2023 (Batch-02)*

Blended Programme with Live & Recorded Sessions

भारतीय विदेश व्यापार संस्थान
INDIAN INSTITUTE OF FOREIGN TRADE
(Deemed to be University)
Under Ministry of Commerce and Industry, Government of India



ABOUT THE PROGRAMME: _____

Imagine how your life has transformed during the pandemic and how technology has affected your life without access to physical bank branches. How you can now open a bank account online with V-KYC or send money to your friends via PhonePe or GPay or how you can just tap your card and pay without entering any PIN. Ever wondered how those without access to bank accounts or financial products can be reached out to using FinTech solutions and which companies are helping bridge the gap. FinTech has become a close part of our daily lives and has transformed the way we access and use financial products. It is interesting to understand how FinTech is solving problems like banking, lending, financial inclusion and what are the drivers and future trends. This program details out the current state of FinTech. Starting from an overview of the segment and how Technology is revolutionizing the financial sector to the intricacies of multiple use cases and relevant regulations. It also analyses what could be coming next in FinTech, peer-to-peer lending, payments, and insurance.

COURSE OBJECTIVE: _____

- Understanding FinTech Innovations and Strategy.
- Opportunities in FinTech Technologies.
- Deep-dive on the FinTech use cases and Regulations.

TARGET AUDIENCE: _____

Middle Level and Senior Level Management, Entrepreneurs, Financial services professionals, Venture capital professionals.

PEDAGOGY: _____

Live Online-Interactive sessions, Recorded Sessions, Case Study Analysis, Assignments.

RELEVANT INDUSTRY: _____

Software companies who sell to financial services, Banking Industry, IT, Security and Regulatory industry, Venture Capital professionals, Entrepreneurs and Consultants.

COURSE HIGHLIGHTS:

- Key components of the FinTech industry
- Payments and settlement
- Integrity of a financial system
- White-label payment gateways
- Payment Aggregators
- Lending in the FinTech industry
- Prepaid Instruments (PPIs)
- Invoice Discounting
- Peer to Peer Lending
- Account Aggregator (AA) Framework
- WealthTech
- Insurtech
- Open Banking/ Neo Banking

LEARNING OUTCOMES:

After completion of the course, participants would be able to:

- Understand FinTech innovations and how growth opportunities can be unlocked.
- Understand the emerging uses cases and the underlying technology across digital payments and lending.

PROGRAMME DETAILS:

Commencement Date: 16th December 2023

Mode of Delivery: Online Live Sessions through MS Teams Platform & Campus360.

Course Duration: 20 hrs [4 live online sessions (6 hrs) & 14 Pre-recorded session (14 hrs)]

Programme Fee: Rs. 12,000/-

Course Credits: 2 Credits

HOW TO APPLY:

- Participants are requested to fill the online form through the mentioned link.
- Last date to apply and pay the programme fee: **13th December 2023**.
- Please ensure that all details are filled including the E-mail address. Incomplete applications will not be accepted.

CONTACT FOR ANY QUERY:

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