



# ONLINE CERTIFICATE PROGRAMME ON INTERNATIONAL TRADE LOGISTICS & GLOBAL SOURCING

*One Month Live Online Programme  
(August 2023 – September 2023)*



**INDIAN INSTITUTE OF FOREIGN TRADE**  
*Deemed to be University*  
**Under Ministry of Commerce and Industry**  
**Government of India**  
[www.iift.ac.in](http://www.iift.ac.in)



### ***Introduction:***

The course aims at developing a systematic understanding of the vital role of Logistics in International Trade and Global Sourcing. It focuses on understanding of the different dimensions and the elements of International Trade Logistics and Global Sourcing ranging from Government policies, regulations, geopolitics to actual operations. The course aims at providing the concepts, issues and challenges including the risk and legal implications in Trade Logistics and covers various aspects of Global sourcing including policies, sourcing strategies, cultural diversity and risks.

### ***Course Objective:***

- To understand the concepts of Global Logistics.
- How International Trade Logistics is differ from Domestic Logistics.
- What are the challenges in International Trade Logistics?
- What are the roles of Packaging, Warehousing, Material Handling and Economic Importance?
- What are the various modes of Transportations and its implication on Logistics?
- How to take precautions against frauds in Maritime Logistics.
- To understand Purchasing and Supply process.
- Understanding of Contracts and Negotiations

### ***Target Audience:***

Middle Level and Senior Level Management.

## ***Pedagogy:***

Live Online Interactive Sessions, Case Study Analysis, Assignments and Port/Industry visit.

## ***Relevant Industry:***

Manufacturing, Trading, Service Organizations, Air Cargo handling industry, Aviation Industry, Logistics Industry.

## ***Reference Materials/Books:***

- International Trade Logistics by Dr. Ram Singh (Oxford University).
- Management of Business Logistics by Coyle; Bardi; Langley Cengage Publications
- Contemporary Logistics by Paul R. Murphy, Jr., Donald F. Wood, PHI
- Logistical Management by Donald J. Bowersox; David J. Closs

## ***Session Plan:***

<b><i>LIST OF MODULES</i></b>	
Module 1	Introduction & Key Elements of International Trade Logistics
Module 2	Integrated Logistics & Sub System (Multi-Modal Transport)
Module 3	Warehousing and Material Handling
Module 4	Packing Labelling and Marking in Logistics Operations
Module 5	Choice of Mode of Transport
Module 6	Transport Documents in Trade Logistics
Module 7	Unitization & Role of Pallets & Containers in Multimodal Transportation
Module 8	Role of ICDs and CFS in Multimodal Transportation
Module 9	Ocean Transportation
Module 10	Liner & Tramp Shipping and Freight Practices
Module 11	Marine Cargo Insurance
Module 12	Introduction to Customs Procedures in Logistics

## ***Learning Outcomes:***

After completion of the course, participants would be able to:

- To demonstrate a comprehensive analysis of the problem, (incorporating multiple perspectives), through application of most appropriate theoretical framework(s).
- To develop an innovative and implementable approach to solve the problem, backed with clearly defined strengths and weaknesses of the outcomes.

## ***Programme Details:***

- Programme commencement date: Mid of August 2023
- Schedule of Classes: Saturdays & Sundays
- Mode of Delivery: Online Sessions through MS Teams Platform
- Programme Fee: Rs. 20,000/-
- Course Duration: 30 hrs. (20 sessions/1.5 Hours each Session)
- Course Credits: 03 Credits

## ***How to Apply:***

- Participants are requested to fill the online form through the mentioned link.
- Last date to apply: 08th August 2023.
- Last date to pay the programme fee: 08th August 2023
- Please ensure that all details are filled including the E-mail address. Incomplete applications will not be accepted.

## **Contact for query:**

Centre for Distance and Online Education (CDOE)  
Indian Institute of Foreign Trade (Deemed to be University)  
Department of Commerce, Govt. of India  
B-21 Qutub Institutional Area, New Delhi-10016  
Ph.:011-39147303 –123(PBX)  
E-mail: cdoe@iift.edu  
Website: www.iift.edu