



भारतीय विदेश व्यापार संस्थान  
Indian Institute of Foreign Trade



**ONLINE CERTIFICATE PROGRAMME ON  
FOREIGN TRADE - POLICY & PROCEDURES**



*5-Week Live Interactive Online Programme  
(October-November 2023)*

भारतीय विदेश व्यापार संस्थान  
INDIAN INSTITUTE OF FOREIGN TRADE  
(Deemed to be University)  
Under Ministry of Commerce and Industry, Government of India



### ***Introduction:***

The programme offers a deep dive into international trade dynamics, emphasizing regional integration, multi -regional agreements, global value chains, trade blocs, and trade in services. The programme focuses on regional integration and the manner in which it is related to the disciplines of WTO and on Multi Regional Agreements and their impact on nation building. In recent years, Global Value Chains have gained momentum and thus it becomes important to assess their importance as well as implications on trade between countries. The emergence of Trade Blocs has led to changes in the international trade regime. The programme also throws light on Trade in Services. In all this, the role of trade logistics and finance is studied simultaneously.

### ***Course Objective:***

- To understand India's foreign trade policy and its implications on the global market,
- To understand the role of the World Trade Organization (WTO) and its impact on developing countries,
- Understanding of rules of origin in trade agreements
- Understand various payment terms and methods in international trade
- To understand the role of Inland Container Depots (ICDs) and Container Freight Stations (CFS)

### ***Target Audience:***

Entry level, Middle Level and Senior Level Management, Working Professionals, Entrepreneurs.

### ***Pedagogy:***

Live Online-Interactive sessions, Case Study Analysis, Assignments and Assessment.

### ***Course Highlights:***

- Foreign Trade Policy
- Free Trade Agreements
- Rules of origin
- International Marketing
- Indian Customs Regulations
- WTO and Implications on Developing Countries
- Indian Customs Regulations
- Global Sourcing and Supply Chain Management
- Trade Analytics
- Importance of Logistics & Logistics Infrastructure

### ***Programme Details:***

Date of Commencement: **21<sup>st</sup> October 2023**

Class Schedule: Saturdays & Sundays (2 sessions of 1.5 hrs. duration on each day)

Mode of Delivery: Online Sessions through MS Teams Platform

Cost per Participant: Rs. 20,000/-

Course Duration: 30 hrs.

Course Credits: 3 Credits

### ***How to Apply:***

- Participants are requested to fill the online form through the mentioned link.
- Last date to apply along with the tuition fee: 12<sup>th</sup> October 2023
- Please ensure that all details are filled including the E mail address.  
Incomplete applications will not be accepted.



### ***For Queries please contact:***

Centre for Distance and Online Education (CDOE)

Indian Institute of Foreign Trade (Deemed to be University)

Department of Commerce, Govt. of India

B-21 Qutub Institutional Area, New Delhi-10016 Ph.:011-39147200 –Ext:-128

E-mail: [cdoe@iift.edu](mailto:cdoe@iift.edu)

**Website:** <https://www.iift.ac.in/iift/index.php>