



Advanced Management Development Program
on
***Managing Competencies in the Dynamic
Business Ecosystems***
(ESDP Scheme by Ministry of MSME)

4th – 8th March, 2024



For more details, [click here](#); To apply, [click here](#)

About IIM Amritsar



Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Human Resource Development with the support of the Government of Punjab. Being located in Amritsar, the land of the Golden Temple and Wagah Border, the Institute benefits from the enriching experience offered by this holy city. The Institute is currently run in the Punjab Institute of Technology Building, 5 km away from the railway station and 10 km from the airport. Its permanent campus under construction is easily accessible from the railway station and airport.

IIM Amritsar, at present, offers a two years full-time degree in MBA, MBA-Human Resources, MBA Business Analytics. It also offers a two-year degree in Executive MBA in the hybrid mode and also has a Ph.D. program for young researchers.

All the programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. Owing to its relentless commitment to providing finest education, IIM Amritsar has established itself as the leader in executive education in a short span of time.



The business environment in India is highly dynamic and rapidly evolving. This changing business landscape can often be challenging for enterprise managers. But it also creates opportunities for the country to build economic resilience and to foster socio-economic modernisation. This course is designed for business leaders. Through a series of 16 carefully curated sessions, participants will be trained to develop competencies to face the challenges arising in the current rapidly changing and volatile business environment. The course positions the uncertainty as both an opportunity and a challenge. It emphasizes on discovering opportunities created by the evolving business landscape by rooting discussions on contemporary issues in the classical theory of managing dynamic business capabilities.

About Program

Program Highlights & Objectives



Highlights

- Sessions are conducted in physical mode at IIM Amritsar.
- Industry visit to showcase best practices of industry leaders.
- Structured and interactive sessions conducted by highly qualified educators.
- Mix of pedagogical tools including lectures, hands-on sessions, case-lets, and in-class activities.

Objectives

- To provide tools to lead operations and develop human resources within enterprises
- To foster creative thinking while acquiring capital and engaging with customers
- To help understand and keep track of the emerging technology opportunities
- To equip leaders to design and execute effective business strategies
- To empower the leaders to engage with the ecosystem, track development and stay ahead of the curve

Resource Person



Dr Ankit Sharma



Dr Aswathy
Asokan Ajitha



Dr Jagriti Srivastava



Dr Kalpit Sharma



Dr Mahima Gupta



Dr Mukesh Kumar



Dr Sunil
Reddy Kunduru



Dr Surender
Rao Komera



Dr Swapan
Deep Arora



Dr Sweta Singh



Dr Vartika Dutta



IIM
AMRITSAR



EXECUTIVE EDUCATION OFFICE

Indian Institute of Management Amritsar, Punjab
Institute of Technology Building, Inside Government
Polytechnic Campus, Polytechnic Road,
PO: Chheharta, G.T. Road, Amritsar – 143105.

Contact No : 0183-5042983

Email : exedu@iimamritsar.ac.in

Mr Anshul Mathur

Deputy Manager - Executive Education Office

Contact No : +91 7589561149

Email : anshulm@iimamritsar.ac.in

Dr Aswathy Asokan Ajitha

Program Coordinator

Assistant Professor - Marketing

Email : aswathya@iimamritsar.ac.in