

# EXECUTIVE WORKSHOP ON BUSINESS EXCELLENCE IN THE DIGITAL LANDSCAPE: SOURCING, LOGISTICS AND PROCUREMENT



**Prof. Hema Date**

Professor (AI & Data Analytics) IIM Mumbai



**Deepika Malhotra**

Industry Specialist

**Transform. Innovate. Lead the Future of Procurement.**

## Why Attend?

Unlock AI-driven Business Intelligence & Digital Supply Chain Landscape  
Case Study on Digital Twins, Predictive Logistics, and Marketing Intelligence  
Build your own Digital Procurement Roadmap (2025–2030)  
Role of Integrated ERP /CRM/SRM in advancing business decisions  
Gain insights from Global Best Practices & Real Case Simulations

## What You'll Learn

Predictive Sourcing & Supplier Risk Analytics  
AI + Automation for "Touchless Procurement"  
Sustainable & Transparent Supply Ecosystems  
Design Your Own Digital Workflow Dashboard  
Third Party Risk Management and a bit more emphasis on Sustainability

## Hands-On Immersion

Live Tool Simulations (SAP S4 HANA, SAP ARIBA, Power BI and 1-2 high-level software/tools)  
3 Digital Prototypes: Sourcing | Logistics | Risk Management or Demand Management  
Interactive Brainstorms: "What will Procurement look like in 2030?"

## Ideal For

Supply Chain & Procurement Leaders | SCM Consultants | Entrepreneurs  
Strategy & Transformation Teams | Academicians | MBA | PhD Scholars

## Registration Fees & Contact Details

Rs 20,000 + GST

Jisha Anand: 9076269605 Apurva Singh: 8176852617 Prof. Hema Date: 9833088977

**17th-19th April 2026 (3 hrs/day) | Hybrid Mode (On-campus @ IIM Mumbai)**



<https://iimmumbai.ac.in/>